

**Questions and Answers upon results on the Pre-Bidding Conference,  
held on June 23, 2021, 15:00, Zoom meeting**

**Ref. pre-bid meeting 472-2021-UNDP-UKR-RFP Design and implement a communications  
campaign**

**Design and implement a communications campaign to raise awareness and understanding of  
nature-based solutions (NBS) among central and local authorities including municipalities, NGOs,  
communities, academia and business sector at national level that will advocate the  
implementation of NBS nation-wide**

<b>Nº</b>	<b>Question</b>	<b>Answer</b>
1	Do we need to create content for the seminar and for the preparation of video and printed materials?	You will need to participate in meetings and add your creative ideas to the content and form.
2	The ToR says we need to prepare an event concept for the workshop - do you expect some ideas on what it will look like, the program etc?	Yes, ideas are welcome.
3	Is the content provided by UNDP such as statistics, references, etc? To use in press-releases, media campaign, or are we expected to have NBS expert in our company?	It will be provided upon request.
4	Videographer-is this a camera man or motion designer?	Camera man.
5	What Social Media accounts will be used? Or are we expected to create them from the scratch?	We have ours. So, no need to develop from the scratch.
6	List of participants and their invitations - the area of responsibility of the Contractor?	No.
7	How to understand: Media advisory prepared for the event and disseminated among the local media?	Depending on whom we will invite, the sources will be discussed.
8	Are only local / regional media involved?	Depending on our stakeholders, whom we will discuss during preparation stage.
9	Regarding the item "At least one news article is published in the local media (for example, interviews with experts) – That is, the results of the seminar should be at least one article in the local / regional publication?	No, that is information about Nature-based solutions as a concept.
10	Should the contractor prepare ONLY the concept of the videos or should he also make them?	To make them.

11	Should the contractor produce and distribute only the original layouts or also produce "paper" versions of the documents? If paper versions are provided, what should be the circulation?	Small amount of printed version that will be distributed among participants of the workshop.
12	Are there already methodological materials that need to be worked on, or do you need to create content as part of the project?	Content exists, your role is to bring to an appropriate form.
13	Technical Evaluation Criteria table page 17 don't contain one line from VII. EXPERIENCE AND QUALIFICATION REQUIREMENTS page 14?	For Evaluation we will use Technical Evaluation Criteria from table page 17.