













# Public outreach to increase engagement of underrepresented groups in the election processes

# **Grant competition**

United Nations Development Programme invites Non-governmental organizations (NGO) operating in Armenia to take part in a competition of proposals to conduct a national campaign on public outreach to increase participation and engagement of underrepresented groups in the election processes.

The Call for Grant proposal is announced within the framework of UNDP "Electoral Support Programme in Armenia (ESPA) -3" funded by the European Union, governments of the Germany, the Netherlands, Sweden, Switzerland and the UK (hereinafter - Programme).

# **Executive summary**

The project will award a grant **in amount of \$42,000 (forty-two thousand)** to a Non-governmental organizations (NGO) on a competitive basis to implement the mentioned activities. The aim is:

- to educate voters from the underrepresented groups on their electoral rights and electoral processes for the local elections to be conducted in autumn 2021
- ✓ to raise awareness on gender equality standards introduced in the Electoral Code aiming to educate voters on importance of women's participation in the political process.

It is envisaged that the process will be implemented through engagement of grass roots organizations, civic activists and local communities' formal and informal leaders, applying innovative approaches. Additionally, the campaign should be centered around the inclusiveness of the electoral process, and particularly with the inclusion of women, people with disabilities, people leaving in the remote and rural areas, national minorities, people with low income.

#### **Background**

UNDP has developed the ESPA-3 in response to a formal request from the Government of Armenia. It provided assistance to the pre-term parliamentary elections that were held on 20 June 2021. In addition to this, the ESPA-3 will support the longer term transformation and capacity building of electoral management bodies.

### The selection process will be held in one stage:

- 1. In order to ensure transparency of consideration and approval of project proposals, a Grant Evaluation Commission for the evaluation of grant projects (GEC) formed from representatives of UNDP, the CEC, and, if necessary, specialized specialists/experts in various fields.
- 2. The GEC is the authorized body responsible for the consideration, selection and decision-making on the project proposals received.
- 3. The selection and approval of the project proposal as the winner of the grant will be carried out in one stage during the meeting of the GEC.
- 4. The final decision on the award of the grant is made by the UNDP management based on the results of GEC.

# Applications can be submitted by applicants meeting the following criteria:

- The Grant Applicant must have at least 3 years of proven work experience public outreach.
- Maximum coverage in numeric and qualitative means of target groups in all ten or in the most of marzes

- of the country and city of Yerevan. Project applications with greater and better target group coverage will have an advantage.
- The presence of activities or approaches in the applicant's project application affecting the increased of participation and engagement of underrepresented groups in the electoral processes.
- The presence of activities or approaches in the applicant's project application that envisions conducting public outreach through grass roots organizations, civic activists at the community level.
- The presence of activities or approaches in the applicant's project application encouraging network building for local activists.
- The project application is prepared in strict accordance with the format, and the information presented is complete, accurate and clear.

# The followings have to be submitted to the Grant committee by the deadline:

- 1. A project application filled out in the format (Annex 2);
- 2. A copy of a registration certificate of an applicant organization;
- 3. A copy of a charter of an applicant organization;
- 4. A document from a bank on AMD account indicating all the necessary data such as the name of the organization, account, BIC, currency, etc., signed and stamped by the bank;
- 5. Originals/copies of documents issued by the relevant competent authorities confirming that the organization has no current debts in the social fund and tax authorities of Armenia;
- 6. CVs of Director and other key personal to be engaged in implementation of the project;
- 7. 2 references from past partners or donors.

The applicants must submit their proposals send via e-mail to <a href="mailto:undp.elections.project@gmail.com">undp.elections.project@gmail.com</a> with topic named "01-2021-Grant-UNDP-ESPA- "Grants Proposals" before 23:59 hrs on 25 July 2021.

All questions/enquiries on the current call should be addressed to <a href="mailto:undp.elections.project@gmail.com">undp.elections.project@gmail.com</a>
Any other forms of request will not be considered.

Applications are valid from the date of signing of the contract till November 15, 2021

Incomplete or late submitted grant documents will not be considered. UNDP reserves the right to not explain the reasons for not selecting the NGO

Annexes:
Application form
Grant application guidebook