

23 July 2021

INDIVIDUAL CONSULTANT PROCUREMENT NOTICE

for <u>individual consultants</u> and <u>individual consultants assigned by consulting</u> <u>firms/institutions</u>

Country:	Viet Nam
Description of the assignment:	01 National Consultant on producing video clip
Period of assignment/servic es (if applicable):	From 04/08-17/08/2021
Duty Station:	Hanoi, Vietnam
Tender reference:	(PN-K-210723)

1. Submissions should be sent by email to: bid.submission.vn@undp.org on or before

Deadline for submission: 23.59 hrs., 31 July 2021 (Hanoi time)

With subject line:

(PN-K-210723) – 01 National Consultant on producing video clip

Submission received after that date or submission not in conformity with the requirements specified this document will not be considered.

Note:

- Any individual employed by a company or institution who would like to submit an offer in response to this Procurement Notice must do so in their individual capacity, even if they expect their employers to sign a contract with UNDP.
- Maximum size per email is 30 MB.
- Any request for clarification must be sent in writing, or by standard electronic communication to the address or e-mail indicated above. Procurement Unit UNDP Viet Nam will respond in writing or by standard electronic mail and will send written copies of the response, including an explanation of the query without identifying the source of inquiry, to all consultants.
- After submitting proposal, bidder should send notification by email (without attachment) to: procurement.vn@undp.org informing that the bidder has submitted proposal. UNDP will not be responsible for the missing of proposal if the bidder does not send notification email to above address.
- Female consultants are encouraged to bid for this required service. Preference will be given to equally technically qualified female consultants.

2. Please find attached the relevant documents:

•	Term of References	(Annex I)
•	Individual Contract & General Conditions	(Annex II)
•	Reimbursable Loan Agreement (for a consultant assigned by a firm)	(Annex III)
•	Letter to UNDP Confirming Interest and Availability	(Annex IV)
•	Financial Proposal	(Annex V)

3. Interested individual consultants must submit the following documents/information (in English, PDF Format) to demonstrate their qualifications:

a. Technical component:

- Signed Curriculum vitae
- Signed Letter to UNDP Confirming Interest and Availability
- List of equipment to produce the video;
- Two similar videos (link);

b. Financial proposal (with your signature):

- The financial proposal shall specify a total lump sum amount in <u>VND for National</u> <u>Consultant</u> including consultancy fees and all associated costs i.e. consultancy fee, meal, accommodation, PIT, insurance etc. see format of financial offer in Annex V.
- Please note that the cost of preparing a proposal and of negotiating a contract, including any related travel, is not reimbursable as a direct cost of the assignment.
- If quoted in other currency, prices shall be converted to the above currency at UN Exchange Rate at the submission deadline.

4. Evaluation

The technical component will be evaluated using the following criteria:

No	Description	Point
1	At least 3 year-experience in making video clips, documentary films,	200
1	television programme;	
2	Have already participated in producing the film / video related to climate	300
	change, environment, forestry or disasters	
3	Have experience working with international media agencies	200
	Have fully equipped recording equipment, post- production to meet the	200
4	requirement of producing the high-quality video by provision of owned	
	equipment in addition to other required docs required in the procurement	
	notice	
5	Experience working with the UN/UNDP is an asset.	100
	Total	1,000

A two-stage procedure is utilized in evaluating the submissions, with evaluation of the technical components being completed prior to any price proposals being opened and compared.

The price proposal will be opened only for submissions that passed the minimum technical score of 70% of the obtainable score of 1000 points in the evaluation of the technical component. The technical component is evaluated on the basis of its responsiveness to the Term of Reference (TOR). Maximum 1000 points will be given to the lowest offer and the other financial proposals will receive the points inversely proportional to their financial offers. i.e. $Sf = 1000 \times Fm / F$, in which Sf is the financial score, Fm is the lowest price and F the price of the submission under consideration.

The weight of technical points is 70% and financial points is 30%.

<u>Submission obtaining the highest weighted points (technical points + financial points) will be selected subject to positive reference checks on the consultant's past performance.</u>

5. Contract

"Lump-sum" Individual Contract will be applied for freelance consultant (Annex II)

"Lump-sum" RLA will be applied for consultant assigned by firm/institution/organization (Annex III)

Documents required before contract signing:

- International consultant whose work involves travel is required to complete the courses on BSAFE which is the new online security awareness training and submit certificate to UNDP before contract issuance.
- Note: In order to access the courses, please go to the following link: https://training.dss.un.org

The training course takes around 3-4 hours to complete.

- Full medical examination and Statement of Fitness to work for consultants from and above 65 years of age and involve travel. (This is not a requirement for RLA contracts).
- Release letter in case the selected consultant is government official.

6. Payment

UNDP shall effect payments to the consultant (by bank transfer to the consultant's bank account provided in the vendor form upon acceptance by UNDP of the deliverables specified the TOR.

Payments are based upon outputs, i.e. upon delivery of the products specified in the TOR.

If two currencies exist, UNDP exchange rate will be applied at the day UNDP instructs the bank to effect the payment.

7. Your proposals are received on the basis that you fully understand and accept these terms and conditions.



TERM OF REFERENCE

I. GENERAL INFORMATION

Services Required Produce short video clip to introduce the project	
Project/Program Title	"Strengthening the resilience of smallholder agriculture to climate change-induced water insecurity in the Central Highlands and South-Central Coast regions of Vietnam"
Post Title 01 National videographer for producing video	
Type of Contract	Lumpsum contract
Duty Station	Ha Noi
Duration	From 04 to17 August 2021
Report to	GCF2 Project Management Specialist

II. BACKGROUND / PROJECT DESCRIPTION

Viet Nam is particularly vulnerable to climate change and already impacted by more irregular and intense climate variability and change. Two of the regions most vulnerable to droughts-exacerbated by climate change affecting smallholder farmers are the Central Highlands and South-Central Coast. Changes in precipitation are leading to increasing deficits in surface and ground water availability for agricultural production with longer periods of severe water scarcity during the dry season and increased frequency and intensity of droughts. Overall agricultural productivity is falling, with corresponding declines in yields and incomes particularly harmful to small-scale farmers vulnerable to reduced water availability on rain fed lands and within this group, poor and near-poor, ethnic minority and women farmers.

UNDP is collaborating with the Ministry of Agriculture and Rural Development (MARD), Ministry of Planning and Investment (MPI, as the GCF National Designated Authority), and the five participating provinces of Dak Lak, Dak, Nong, Binh Thuan, Ninh Thuan, and Khanh Hoa to implement the GCF-financed project "Strengthening the resilience of smallholder agriculture to climate change-induced water insecurity in the Central Highlands and South-Central Coast regions of Vietnam" (herein after referred to as "the GFC2 Project").

The objective of this project is to empower vulnerable smallholders in five provinces of the Central Highlands and South-Central Coast regions of Vietnam — particularly women and ethnic minority farmers — to manage increasing climate risks to agricultural production. To achieve its objective, the project will enable smallholder farmers to adapt to climate-driven rainfall variability and drought through implementation of two linked Outputs integrating GCF and co-financing resources from the Asian Development Bank and the Government of Vietnam:

- 1. improved access to water for vulnerable smallholder farmers for climate-resilient agricultural production in the face of climate-induced rainfall variability and droughts, and
- 2. strengthened capacities of smallholder farmers to apply climate and market information, technologies, and practices for climate-resilient water and agricultural management.

The project was developed as part of an integrated programme funded through multiple sources, as envisaged by the Government of Vietnam (GoV), that was aimed at enhancing water security and building the climate change resilience of the agriculture sector focusing on Vietnam's Central Highland and South-Central Coastal Regions. In alignment with this programme, the project will enable the GoV to adopt a paradigm shift in the way smallholder agricultural development is envisioned and supported through an integrated approach to agricultural resilience starting with planning for climate risks based on identification and analysis of agroecosystem vulnerabilities; enhancing water security and guaranteeing access; scaling up adoption and application of climate-resilient agricultural practices and cropping systems; and creating partnerships among value chain stakeholders to ensure access to market and credit. This approach directly addresses climate risks while also establishing or strengthening institutional capacities for long-term multi-stakeholder support to vulnerable smallholders.

UNDP Viet Nam is looking for a highly qualified, professional, national video production consultant to produce a short video clip introducing the project.

III. OBJECTIVE AND SCOPE OF THE WORK

Overall Objective

The national videographer is responsible for producing 5-min video clip to introduce the project and its expected outcomes.

Scope of work:

- Draft script and voiceover in English for the 5-min video clip
- Collect footage and images that are suitable for this clip, especially the images showing drought, water security, smallholder farmers, in the five targeted provinces of Dak Lak, Dak Nong, Binh Thuan, Ninh Thuan, and Khanh Hoa
- Interview or collect available interviews with representatives of MARD and UNDP
- Highlight the important role of the project in the context of climate change in these provinces

• Produce a short trailer (less than 2 mins) based on the 5-min clip

All raw materials (video and audio) must be in high definition (HD quality), MP4 format in google drive, and submitted to UNDP no later than 15 August, 2021. Final version (5-min clip and the trailer) need to have voiceover in Vietnamese and subtitle in English.

IV. EXPECTED OUTPUTS AND DELIVERABLES

Main product submitted by the firm:

No.	Expected output	Product requirements	Estimated submission time
1	01 short video clip (max 5 minutes)	Draft script and voiceover will be sent to UNDP for comments before the production. Final version of the video needs to be completed and approved by UNDP, both the 5-min and the trailer	Draft script and voiceover will be sent to UNDP in 4 days after signing the contract. Deadline for production: 15 August

V. DURATION

The consultant performs the tasks from 04 to 17 August 2021.

VI. ADMINISTRATIVE ARRANGEMENT

- **Project documents**: UNDP will provide the consultant with documents, reports, technical instructions... to help him/her with enough information to prepare the content.
- Administrative support: UNDP will support the videographer/editor to arrange the schedule with related government agencies for the interviews if needed.

VII. QUALIFICATIONS AND SELECTION CRITERIA

- At least 3 year-experience in making video clips, documentary films, television programme;
 - Experience working with the UN/UNDP is an asset.
- Have already participated in producing the film / video related to climate change, environment, forestry or disasters.
 - Have experience working with international media agencies
- Have fully equipped recording equipment, post- production to meet the requirement of producing the high-quality video

No Criteria Score	
-------------------	--

1	At least 3 year-experience in making video clips, documentary	200
	films, television programme;	
2	Have already participated in producing the film / video related to	300
	climate change, environment, forestry or disasters	
3	Have experience working with international media agencies	200
4	Have fully equipped recording equipment, post- production to	200
	meet the requirement of producing the high-quality video by	
	provision of owned equipment in addition to other required docs	
	required in the procurement notice	
5	Experience working with the UN/UNDP is an asset.	100
	Total	1,000

VIII. PAYMENT MILESTONES AND AUTHORITY

- UNDP Viet Nam shall affect payments to the successful consultant upon UNDP's satisfaction with expected deliverables set above.
 - Payments shall be made in phases by outputs:

Phase Indicative Payment Schedule	
Phase 1 30 % After submission of draft video script and workplan	
Phase 2	70% Payment after the video gets UNDP's approval

IX. COPYRIGHT AND INTELLECTUAL PROPERTY RIGHTS

The consultant will be fully responsible for the copyrights of the raw footage and music. UNDP can use all raw footage and music for non-profit purposes.

Criteria for Evaluation of Proposal

Offers will be evaluated according to the Combined Scoring method — where the educational background and experience on similar assignments will be weighted at 70% and the financial proposal will weigh at 30% of the total scoring.

The applicant receiving the Highest Combined Score and meeting other requirements in the Procurement Notice will be awarded the contract.

Documents for Submission

Applicants will be expected to include the following along with their application:

Core Documents

- 1. **Letter of Confirmation of Interest and Availability** using the template provided by UNDP;
- 2. Current and complete CV in English;

- 3. List of equipment to produce the video;
- 4. Two similar videos (link);
- 5. **Financial offer** using the standard UNDP template.

ANNEX IV

OFFEROR'S LETTER TO UND

CONFIRMING INTEREST AND AVAILABILITY

FOR THE INDIVIDUAL CONTRACTOR (IC) ASSIGNMENT

Date
United Nations Development Programme
Dear Sir/Madam:
I hereby declare that:
 A) I have read, understood and hereby accept the Terms of Reference describing the duties and responsibilities of [indicate title of assignment] under the [state project title]; B) I have also read, understood and hereby accept UNDP's General Conditions of Contract for the Services of the Individual Contractors; C) I hereby propose my services and I confirm my interest in performing the assignment through the submission of my CV which I have duly signed and attached hereto as Annex 1;
 D) In compliance with the requirements of the Terms of Reference, I hereby confirm that I am available for the entire duration of the assignment, and I shall perform the services in the manner described in my proposed approach/methodology which I have attached hereto as Annex 3 [delete this item if the TOR does not require submission of this document]; E) I hereby propose to complete the services based on the following payment rate: [please check the box corresponding to the preferred option]:
An all-inclusive daily fee of [state amount in words and in numbers indicating currency]
A total lump sum of [state amount in words and in numbers, indicating exact currency], payable in the manner described in the Terms of Reference.
F) For your evaluation, the breakdown of the abovementioned all-inclusive amount is attached hereto as Annex V;
 G) I recognize that the payment of the abovementioned amounts due to me shall be based on my delivery of outputs within the timeframe specified in the TOR, which shall be subject to UNDP's review, acceptance and payment certification procedures; H) This offer shall remain valid for a total period of days [minimum of 90 days]
after the submission deadline; I) I confirm that I have no first degree relative (mother, father, son, daughter, spouse/partner, brother or sister) currently employed with any UN agency or office [disclose the name of the relative, the UN office employing the relative, and the relationship if, any such relationship exists];
J) If I am selected for this assignment, I shall [please check the appropriate box]:
Sign an Individual Contract with UNDP;
Request my employer [state name of company/organization/institution] to sign with UNDP a Reimbursable Loan Agreement (RLA), for and on my behalf. The contact person and details of my employer for this purpose are as follows:

K)	I hereby	confirm that [check	k all that app	plies	<i>]</i> :		
		At the time of this sengagement with a				dual Contrac	t or any form of
		I am currently enga	-			ies for the fol	llowing work:
		Assignment	Contract Type	1	NDP Business Un Name o stitution/Compan	of Contract	
		I am also anticipati entities for which I	-		_	ork from UN	DP and/or other
		Assignment	Contract Type	-	Name of Institution/ Company	Contract Duration	Contract Amount
	understar submissi of the co <i>If you a</i>	derstand and recognd and accept that on and that UNDP and that under the comment of the aformer staff in the conton your letter:	t I shall be will in no cas of the selecti nember of t	ear a se be on p the U	all costs associated responsible or liab process. United Nations red	ed with its placed with its pl	preparation and costs, regardless
	in service I also fu expectati member. Are any	e required before I ally understand that ons nor entitleme of your relatives e	can be eligibat, if I am nts whatsoe employed by	ble for enga ever	or an Individual C aged as an Indivi to be re-instated	ontract. dual Contrac or re-emplo	ctor, I have no oyed as a staff
	_	ternational organiz		is "y	res", give the follo	wing informa	ation:
		Name		Re	elationship	Name o Organiza	f International tion
P)	Do you YES	have any objection	ns to our mal	 king	enquiries of your	present empl	oyer?
Q)	Are you employ?	now, or have you	ı ever been	ар	ermanent civil se	rvant in you	r government's
	cimpioy!	YES D NO	☐ If answ	er is	"yes", WHEN?		

	ENCES: List three persons, not affications.	related to you, who are f	familiar with your character	
	Full Name	Full Email Address	Business or Occupation	
proceeding	u been arrested, indicted, or s ng, or convicted, fined or impriolations)? YES NO If "ye	soned for the violation o	of any law (excluding minor	
and correct to material om: Organization without notice		d belief. I understand the distory form or other do f the service contract or	at any misrepresentation or ocument requested by the special services agreement	
DATI	E:	_ SIGNATU	RE:	
NB. You will be requested to supply documentary evidence which support the statements you have made above. Do not, however, send any documentary evidence until you have been asked to do so and, in any event, do not submit the original texts of references or testimonials unless they have been obtained for the sole use of UNDP.				
	[please check all that applies]			
	shall include Education/Qualirds /Experience	ification, Processional	Certification, Employment	
Brea	akdown of Costs Supporting the	e Final All-Inclusive Pri	ce as per Template	

GUIDELINES FOR CV PREPARATION

WE REQUEST THAT YOU USE THE FOLLOWING CHECKLIST WHEN PREPARING

Your CV:

Limit the CV to 3 or 4 pages

NAME (First, Middle Initial, Family Name)

Address:

City, Region/State, Province, Postal Code

Country:

Telephone, Facsimile and other numbers

Internet Address:

Sex, Date of Birth, Nationality, Other Citizenship, Marital Status

Company associated with (if applicable, include company name, contact person and phone number)

SUMMARY OF EXPERTISE

Field(s) of expertise (be as specific as possible)

Particular development competencies-thematic (e.g. Women in Development, NGOs, Privatization, Sustainable Development) or technical (e.g. project design/evaluation)

Credentials/education/training, relevant to the expertise

LANGUAGES

Mother Tongue:

Indicate written and verbal proficiency of your English:

SUMMARY OF RELEVANT WORK EXPERIENCE

Provide an overview of work history in reverse chronological order. Provide dates, your function/title, the area of work and the major accomplishments include honorarium/salary. References (name and contact email address) must be provided for each assignment undertaken by the consultant that UNDP may contact.

UN SYSTEM EXPERIENCE

If applicable, provide details of work done for the UN System including WB. Provide names and email address of UN staff who were your main contacts. Include honorarium/salary.

UNIVERSITY DEGREES

List the degree(s) and major area of study. Indicate the date (in reverse chronological order) and the name of the institution where the degree was obtained.

PUBLICATIONS

Provide total number of Publications and list the titles of 5 major publications (if any)

MISCELLANEOUS

Indicate the minimum and maximum time you would be available for consultancies and any other factors, including impediments or restrictions that should be taken into account in connection with your work with this assignment.

ANNEX V

FINANCIAL OFFER

Having examined the Solicitation Documents, I, the undersigned, offer to provide all the services in the TOR for the sum of (VND for National Consultant).

This is a lump sum offer covering all associated costs for the required service (fee, meal, accommodation, travel, PIT, taxes etc).

No.	Description	Quantity	Unit Rate	Total (VND)
			(VND)	
1	Consultancy fee			
2	Out of pocket expenses			
2.1	Travel			
2.2	Per diem			
2.3	Full medical examination			
	and Statement of Fitness to			
	work for consultants from			
	and above 65 years of age			
	and involve travel –			
	(required before issuing			
	contract). *			
2.4	Others (pls. specify)			
2.5	VAT** if applicable (in case			
	your company signs the			
	contract)			
	Total			

^{*} Individual Consultants/Contractors who are over 65 years of age with assignments that require travel and are required, <u>at their own cost</u>, to undergo a full medical examination including x-rays and obtaining medical clearance from <u>an UN-approved doctor</u> prior to taking up their assignment.

I undertake, if my proposal is accepted, to commence and complete delivery of all services specified in the contract within the time frame stipulated.

I agree to abide by this proposal for a period of 120 days from the submission deadline of the proposals.

Dated this day /month

of year

Signature

(The costs should only cover the requirements identified in the Terms of Reference (TOR)

Travel expenses are not required if the consultant will be working from home)

^{**} Individual Consultants/Contractors who request their employer to sign a Reimbursable Loan Agreement (RLA) with UNDP for their behalves are reminded to add the Value Added Tax into the total lump sum of the Financial Offer if applicable.