

REQUEST FOR PROPOSAL (RFP)

NAME & ADDRESS OF FIRM	DATE: September 13, 2021
	REFERENCE: RFP/TLS/2021/0000010246
	Branding, Event management & Multimedia Production Services for UNRCO

Dear Sir/Madam

We kindly request you to submit your Proposal for Branding, Event management & Multimedia Production Services for UN Regional Coordination Office.

Please be guided by the form and instruction provided hereto as Annexes, in preparing your Proposal. Proposals may be submitted via e-tendering system the address below:

https://etendering.partneragencies.org

Your Proposal must be expressed in the English, and valid for a minimum period of 2 months

TRAINING FOR E-Tendering:

Bidders who are interested to register their company with UNDP E-Tendering System. Please contact:

TLS_Procurement_Staff_Timor-Leste procurement.staff.tp@undp.org and +67078367023 (Whatsapp)

Please contact us through given email or phone number in order to schedule a training session and get your company registered.

It shall remain your responsibility to ensure that your quotation is submitted on or before the deadline indicated by UNDP in the eTendering system. Bids must be submitted in the online eTendering system in the following link: <u>https://etendering.partneragencies.org</u>using your username and password. If you have not registered in the system before, you can register now by logging in using

username: event.guest password: why2change

and follow the registration steps as specified in the system user guide or contact Ahmad Zubair at below details.

For further details on e-tendering registration and FQA please visit site: <u>https://www.undp.org/content/undp/en/home/procurement/business/resources-for-bidders.html</u>

Services proposed shall be reviewed and evaluated based on completeness and compliance of the Proposal and responsiveness with the requirements of the RFP and all other annexes providing details of UNDP requirements.

The Proposal that complies with all of the requirements, meets all the evaluation criteria and offers the best value for money shall be selected and awarded the contract. Any offer that does not meet the requirements shall be rejected.

Any discrepancy between the unit price and the total price shall be re-computed by UNDP, and the unit price shall prevail, and the total price shall be corrected. If the Service Provider does not accept the final price based on UNDP's re-computation and correction of errors, its Proposal will be rejected.

No price variation due to escalation, inflation, fluctuation in exchange rates, or any other market factors shall be accepted by UNDP after it has received the Proposal. At the time of Award of Contract or Purchase Order, UNDP reserves the right to vary (increase or decrease) the quantity of services and/or goods, by up to a maximum twenty-five per cent (25%) of the total offer, without any change in the unit price or other terms and conditions.

Any Contract or Purchase Order that will be issued as a result of this RFP shall be subject to the General Terms and Conditions attached hereto. The mere act of submission of a Proposal implies that the Service Provider accepts without question the General Terms and Conditions of UNDP, herein attached as Annex 5.

Please be advised that UNDP is not bound to accept any Proposal, nor award a contract or Purchase Order, nor be responsible for any costs associated with a Service Provider's preparation and submission of a Proposal, regardless of the outcome or the manner of conducting the selection process.

UNDP's vendor protest procedure is intended to afford an opportunity to appeal for persons or firms not awarded a Purchase Order or Contract in a competitive procurement process. In the event that you believe you have not been fairly treated, you can find detailed information about vendor protest procedures in the following link:

http://www.undp.org/content/undp/en/home/operations/procurement/business/protest-and-sanctions.html

UNDP encourages every prospective Service Provider to prevent and avoid conflicts of interest, by disclosing to UNDP if you, or any of your affiliates or personnel, were involved in the preparation of the requirements, design, cost estimates, and other information used in this RFP.

UNDP implements a zero tolerance on fraud and other proscribed practices, and is committed to preventing, identifying and addressing all such acts and practices against UNDP, as well as third parties involved in UNDP activities. UNDP expects its Service Providers to adhere to the UN Supplier Code of Conduct found in this link :

https://www.un.org/Depts/ptd/sites/www.un.org.Depts.ptd/files/files/attachment/page/pdf/unscc/conduct_english_.pdf

Thank you and we look forward to receiving your Proposal.

Sincerely yours,

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Sonia Mehzabeen Operations Manager 9/13/2021

Annex 1

Description of Requirements

Context of the Requirement	Branding, Event management & Multimedia Production Services
Implementing Partner of UNDP	Please refer to Annex-3 Terms of Reference
Brief Description of the Required Services	Please refer to Annex-3 Terms of Reference
List and Description of Expected Outputs to be Delivered	Please refer to Annex-3 Terms of Reference
Person to Supervise the Work/Performance of the Service Provider	Project Manager Please refer to Annex-3 Terms of Reference
Frequency of Reporting	Please refer to Annex-3 Terms of Reference
Progress Reporting Requirements	Please refer to Annex-3 Terms of Reference
Location of work	Please refer to Annex-3 Terms of Reference
Expected duration of work	Please refer to Annex-3 Terms of Reference
Target start date	Immediately after issuance of Contract/PO
Latest completion date	Please refer to Annex-3 Terms of Reference
Travels Expected	Please refer to Annex-3 Terms of Reference
Special Security Requirements	NA
Facilities to be Provided by UNDP (i.e., must be excluded from Price Proposal)	Please refer to Annex-3 Terms of Reference
Implementation Schedule indicating breakdown and timing of activities/sub-activities	⊠ Required
Names and curriculum vitae of individuals who will be involved in completing the services	⊠ Required
Currency of Proposal	☑ United States Dollars
Value Added Tax on Price Proposal	Imust be exclusive of VAT and other applicable indirect taxes
Validity Period of Proposals (Counting for the last day of submission of quotes)	⊠ 60 days

Partial Quotes Payment Terms Person(s) to review/inspect/ approve outputs/completed services and authorize	In exceptional circumstances, UNDP may request the Proposer to extend the validity of the Proposal beyond what has been initially indicated in this RFP. The Proposal shall then confirm the extension in writing, without any modification whatsoever on the Proposal. Not permitted Upon completion and acceptance of each deliverables mentioned in TOR Annex-3 Project Manager
the disbursement of payment Type of Contract to be Signed	
Type of Contract to be Signed	Contract for Professional Services
Criteria for Contract Award	 Combined Scoring Method, using the 70%-30% distribution for technical and financial proposals respectively The minimum technical score required to pass is 70%. Full acceptance of the UNDP Contract General Terms and Conditions (GTC).
Eligibility Assessment	 Registration certificate for relevant field of work Full acceptance of the Contract General Terms and Conditions; At least 2 similar contracts in area of Branding, Event management & Multimedia Production Services during last 5 years. One contract should be at-least 25K; At-least five (5) years of demonstrated and relevant work experience of working with the development sector organizations such as UN, donors, and development partners, especially in the areas of branding, visibility; An average Financial turnover of \$50,000 during last 2 years (2020 and 2019 or 2018 and 2019); Financial Proposal (password protected).
Criteria for the Assessment of Proposal	 Technical Proposal (70%) ☑ Expertise of the Firm 25% ☑ Methodology, Its Appropriateness to the Condition and Timeliness of the Implementation Plan 20% ☑ Management Structure and Qualification of Key Personnel 25% Financial Proposal (30%) To be computed as a ratio of the Proposal's offer to the lowest price among the proposals received by UNDP.

UNDP will award the contract to:	☑ One and only one Service Provider
Contract General Terms and Conditions ¹	☑ General Terms and Conditions for de minimis contracts Applicable Terms and Conditions are available at: http://www.undp.org/content/undp/en/home/procure ment/business/how-we-buy.html
Annexes to this RFP	 Form for Submission of Proposal (Annex 2) Detailed TOR – Annex 3 Forms to be filled- Annex 4 UNDP General Terms and Conditions- Annex 5
Contact Person for Inquiries (Written inquiries only)	Procurement Team procurement.staff.tp@undp.org +67078367023 (WhatsApp) Any delay in UNDP's response shall be not used as a reason for extending the deadline for submission, unless UNDP determines that such an extension is necessary and communicates a new deadline to the Proposers.
Documents to be submitted	 Duly Accomplished Form as provided in Annexes with this RFP, Latest Business Registration Certificate in relevant field of work; Written Self-Declaration of not being included in the UN Security Council 1267/1989 list, UN Procurement Division List or other UN Ineligibility List; List of Previous Similar Projects with positive feedback from customer; Company Profile, which should not exceed fifteen (15) pages, demonstrating company experience in the field of services and list of similar works undertaken; Latest Audited Financial Statement – income statement and balance sheet to indicate Its financial stability, liquidity, credit standing, and market reputation, etc.; Technical proposal with methodology and timeline Qualification and experience of technical key staffs stated in TOR; Financial Proposal (password protected); Any other document required in technical proposal.

¹ Service Providers are alerted that non-acceptance of the terms of the General Terms and Conditions (GTC) may be grounds for disqualification from this procurement process.

Tender Closing date and time	Closing date: <u>Sunday, September 26, 2021</u> Time: Please refer to E-tendering system for exact time The time in E-Tendering system is based on New York EST Time Zone.	
Additional Information	 Instructions on submission of Financial Proposal: The financial proposal submitted along the proposal should be password protected. Failure to submit password protected financial proposal may lead to dis-qualification of the firm. The proposer should not indicate their price in any part of the technical proposal or any other document than password protected financial proposal. 	
	In E-tendering System, please put 1 in section of price line. DO NOT MENTION YOUR PRICE ANYWHERE IN E- TENDERING OR PROPOSAL EXCEPT IN YOUR PASSWORD PROTECTED FINANCIAL PROPOSAL	

Annex 2

FORM FOR SUBMITTING SERVICE PROVIDER'S PROPOSAL²

(This Form must be submitted only using the Service Provider's Official Letterhead/Stationery³)

[insert: Location]. [insert: Date]

To: [insert: Name and Address of UNDP focal point]

Dear Sir/Madam:

We, the undersigned, hereby offer to render the following services to UNDP in conformity with the requirements defined in the RFP dated [specify date], and all of its attachments, as well as the provisions of the UNDP General Contract Terms and Conditions:

A. Qualifications of the Service Provider

The Service Provider must describe and explain how and why they are the best entity that can deliver the requirements of UNDP by indicating the following:

- a) Profile describing the nature of business, field of expertise, licenses, certifications, accreditations;
- b) Business Licenses Registration Papers, Tax Payment Certification, etc.
- c) Latest Audited Financial Statement income statement and balance sheet to indicate Its financial stability, liquidity, credit standing, and market reputation, etc ANNEX 4 SECTION B. ;
- *d)* Track Record list of clients for similar services as those required by UNDP, indicating description of contract scope, contract duration, contract value, contact references, ANNEX 4 SECTION C;
- e) Written Self-Declaration that the company is not in the UN Security Council 1267/1989 List, UN Procurement Division List or Other UN Ineligibility List ANNEX 4 SECTION A.

B. Proposed Methodology for the Completion of Services

The Service Provider must describe how it will address/deliver the demands of the RFP; providing a detailed description of the essential performance characteristics, reporting conditions and quality assurance mechanisms that will be put in place, while demonstrating that the proposed methodology will be appropriate to the local conditions and context of the work.

C. Qualifications of Key Personnel

If required by the RFP, the Service Provider must provide:

- a) Names and qualifications of the key personnel that will perform the services indicating who is Team Leader, who are supporting, etc.;
- b) CVs demonstrating qualifications must be submitted if required by the RFP ANNEX 4 SECTION D; and
- *c)* Written confirmation from each personnel that they are available for the entire duration of the contract ANNEX 4 SECTION D.

² This serves as a guide to the Service Provider in preparing the Proposal.

³ Official Letterhead/Stationery must indicate contact details – addresses, email, phone and fax numbers – for verification purposes

FINANCIAL PROPOSAL:

The financial proposal should be complete, and **PASSWORD PROTECTED** IN SEPRATE PDF FILE In E-tendering System, please put 1 in section of price line

D. Cost Breakdown per Deliverable*

Deliverables/ Outputs	Target Due Dates	Review and Approvals Required	Payment	Amount (US\$)
Deliveable-1 RCO Branding and Refurbishment	31 October 2021	Project Manager	40%	
<u>Deliveable-2</u> <u>UN Day 2021 Event Management</u>	30 November 2021	Project Manager	40%	
Deliverable-3: Submission of final report on project completion	20 December 2021	Project Manager	20%	
GRAND TOTAL			100%	

*This shall be the basis of the payment tranches

E. Cost Breakdown by Cost Component [This is only an Example]:

Description of Activity	Remuneration	Total Period of	No. of	Total Rate
	per Unit of Time	Engagement	Personnel	
I. Personnel Services				
a. Expertise 1				
b. Expertise 2				
c. Expertise 3				
Others				
II. Out of Pocket Expenses				
1. Travel Costs				
2. Daily Allowance				
3. Communications				
4. Reproduction				
5. Equipment Lease				
6. Others equipment				
III. Other Related Costs				

[Name and Signature of the Service Provider's Authorized Person] [Designation] [Date]

Annex-3



TERMS OF REFERENCE

TITLE:	
	Branding, Event management & Multimedia Production Services
AGENCY/PROJECT NAME:	UN RCO (Regional Coordination Office)
PERIOD OF ASSIGNMENT/SERVICES:	Four Months
COUNTRY OF ASSIGNMENT:	Timor-Leste

1. Project Background & Scope of Project

In January 2019, a reinvigorated United Nations Resident Coordinator System was rolled out embodying the vision of the United Nations General Assembly for a dedicated, independent, impartial, and empowered development coordination function.

Branding is one of the crucial elements to establish and strengthen the identity of the newly established RC System across the world, including in Timo-Leste. Office renovation for the existing offices been also included as part of the Resident Coordinator System.

RCO seeks to engage a vendor to (a) brand and refurbish RCO office space, and (b) design and prepare for MNEC-UN branded joint celebration of UN Day 2021 in Timor-Leste.

RCO prefers engaging with an experienced vendor who has a proven and demonstrated understanding of the UN branding, its correct application, designing and producing brand-compliant materials, and planning events aligned with the correct visual identity of the United Nations.

2. Scope of Services

The intended services involve preparation and planning in the execution of all handiworks including:

2.1 RCO Branding and Refurbishment

- Development of timelines and tasks
- RCO Office (that includes 8 workstations in 4 rooms and 1 reception area) interior design and sourcing of selected furniture & accessories with creative direction using available local materials and decorative items (bamboo curtains, tais, plants, e.o)
- Re-branding and procurement of communication materials and printing (maps, pictures, photo wall flags, welcome banner, signboard, media wall, backdrop window and high-quality visuals) for approximately 130X130 sq. ft covered area and around 8 workstations, reception area, RC's Office plus the exterior - in line with the UN Visibility Guidelines and Branding Standards
- Stickers, design, print and installation of a sign board and welcome board
- Upholstering of a sofa, seats and chairs, additional separator/structure
- Six table flags and 4 large flags (Timor-Leste and UN) with wooden stands
- Fixing and painting of walls, indoors (all offices) and outdoors (whole building) with white/ UN blue colour scheme.

- Ceiling repairing
- Improving of cable structures and outlets & lightning
- Gardening (in front of office) with additional plants & stony plants pots.
- Purchase of selected furniture
- Repairing kitchen set & 1 meeting table

2.2 UN Day 2021 Event Management

Reception Setup Outside Venue

- Setting up the reception area, including
- Registration desk with information materials
- Setting up the reception area and desk
- Rollup banners (200 mm*80 mm)
- Backdrop banner(5m*3m)

Stage design and setup

- Setting up the stage
- Seating capacity on stage for 10-12 dignitaries
- Video Screening arrangements
- PA system
- Lighting
- Backdrop banner (5m*3m)
- Flags of UN, and Govt

Hall setup

- Seating arrangement for 100 plus guests keeping in view physical distancing
- 65KVA generator backup if required
- Display stands etc

Desktop Art Layout & Print Production

- Roadside banner art lay out, Size: 6m x 3m
- Stage awning banner art layout, Size: 5m x 3m

Printing

- Offset printed flyers on 180 gsm glazed paper, 500 units, size A4
- Printing 30 photos of A1 size with captions on softboards
- Setting up photo exhibition by hanging/displaying photos at the venue

Video production

- Short video on the Day itself approx. 8-10 minutes together with a shorter version of 1.5 min for social media

Refreshment

- Approx. 120 guests
- Water, tea, coffee, 3 kinds of snacks

3. Deliverables

Deliverables/	Key Outputs	Estimated duration	Target Due dates	Schedule of Payments
<u>Deliveable-1</u> <u>RCO Branding and</u> <u>Refurbishment</u>	Submission of planning of works for all services (Branding, Refurbishment & Event Management) and designing of Office for branding & refurbishment.	1 month	31 Oct	40%
<u>Deliveable-2</u> <u>UN Day 2021 Event</u> <u>Management</u>	 > Reception Setup Outside Venue > Stage design and setup > Hall setup > Desktop Art Layout & Print Production > Printing > Video production > Refreshment 	1 month	30 Nov	40%
Deliverable-3: Submission of final report on project completion	Final Report on Project Completion	1 month	20 Dec	20%

4. INSTITUTIONAL ARRANGEMENTS

The Contractor will work under the direction and supervision of the UNRCO Communications Officer. UNRCO will facilitate the contractor to visit the project site by assigning the project staff, coordinating meeting etc. At least one project staff will accompany the contractor during the site visits.

It is expected that contractor will have local presence or be able to establish a local partnership in order to get the work done in fast manner during contract implementation.

5. Intellectual Property

All information pertaining to this assignment belonging to the SPTF-UNRCO project, which the Service Provider firm may come into contact within the performance of his/her duties under this service shall remain the property of the SPTF project who shall have exclusive rights over their use. Except for purposes of this assignment, the information shall not be disclosed to any third party nor used in whatever form without written permission of the project.

6. DURATION OF ASSIGNMENT

Duration: The assignment will be for a period of four **months.**

7. Qualification for Required Team of expert & Technician

Please refer to Bid Data Sheet

Key Staff Qualification:

SN	Qualification of Key staff
1	Designer/Project Manager - 1 CV
	Minimum Bachelor's degree in multimedia production or any other relevant field to the assignment,
	8 years or more professional experience in designing and multimedia production services
	Strong interpersonal skills;
	Work experience with UN is an asset,
	Proficient oral and written communication skills in English and Tetum or Bahasa is imperative;
2	Facilitator - 1 CV
	Bachelor's degree in relevant field
	3 years or more professional experience in event management and facilitating events or relevant to
	this assignment, Work experience with UN is an asset,
	Strong interpersonal skills
	Proficient oral and written communication skills in English and Tetum or Bahasa is imperative;

8. Schedule of Payment

No.	Deliverable/Output	Target Due Date	% Disbursement
1	<u>Deliveable-1</u> RCO Branding and Refurbishment	31 October 2021	40%
2	<u>Deliveable-2</u> UN Day 2021 Event Management	30 November 2021	40%
3	Deliverable-3: Submission of final report on project completion	20 December 2021	20%
	Total days	4 months	100%

ANNEX 4, Section A:

Form for Submitting Self-Declaration

(This Form must be submitted only using the Service Provider's Official Letterhead/Stationery⁴)

We, the undersigned hereby declare that we are not in the removed or suspended ineligibility list of the UN, UN Procurement Division list or other such lists of other UN agencies, nor are we associated with, any company or individual appearing on the 1267/1989 list of the UN Security Council.

[Name and Signature of the Service Provider's Authorized Person] [Designation] [Date]

Yours sincerely,

⁴ Official Letterhead/Stationery must indicate contact details – addresses, email, phone and fax numbers – for verification purposes

Annex 4- Section B:

Latest Audited Financial Statement – income statement and balance sheet to indicate Its financial stability, liquidity, credit standing, and market reputation, etc. ;

Annual Turnover for the last 3 years	Year Year Year	USD USD USD
Latest Credit Rating (if any), indicate the source		

Financial information (in US\$ equivalent)	Historic information for the last 3 years			
	Year 1	Year 2	Year 3	
	Information from Balance Sheet			
Total Assets (TA)				
Total Liabilities (TL)				
Current Assets (CA)				
Current Liabilities (CL)				
	Information from Income Statement			
Total / Gross Revenue (TR)				
Profits Before Taxes (PBT)				
Net Profit				
Current Ratio				

 \Box Attached are copies of the audited financial statements (balance sheets, including all related notes, and income statements) for the years required above complying with the following condition:

- a) Must reflect the financial situation of the Bidder or party to a JV, and not sister or parent companies;
- b) Historic financial statements must be audited by a certified public accountant;
- c) Historic financial statements must correspond to accounting periods already completed and audited. No statements for partial periods shall be accepted.

Annex 4- Section C:

Track Record – list of clients for similar services as those required by UNDP, indicating description of contract scope, contract duration, contract value, contact references;

Please list only previous similar assignments successfully completed in the last 5 years.

List only those assignments for which the Bidder was legally contracted or sub-contracted by the Client as a company or was one of the Consortium/JV partners. Assignments completed by the Bidder's individual experts working privately or through other firms cannot be claimed as the relevant experience of the Bidder, or that of the Bidder's partners or sub-consultants, but can be claimed by the Experts themselves in their CVs. The Bidder should be prepared to substantiate the claimed experience by presenting copies of relevant documents and references if so requested by UNDP.

Project name & Country of Assignment	Client & Reference Contact Details	Contract Value	Period of activity and status	Types of activities undertaken

Annex 4 Section D:

Format for CV of Proposed Key Personnel

Name of Personnel	[Insert]
Position for this assignment	[Insert]
Nationality	[Insert]
Language proficiency	[Insert]
Education/ Qualifications	[Summarize college/university and other specialized education of personnel member, giving names of schools, dates attended, and degrees/qualifications obtained.]
	[Insert]
Professional certifications	 [Provide details of professional certifications relevant to the scope of goods and/or services] Name of institution: [Insert] Date of certification: [Insert]
Employment Record/ Experience	[List all positions held by personnel (starting with present position, list in reverse order), giving dates, names of employing organization, title of position held and location of employment. For experience in last five years, detail the type of activities performed, degree of responsibilities, location of assignments and any other information or professional experience considered pertinent for this assignment.]
	[Insert]
	[Provide names, addresses, phone and email contact information for two (2) references]
References	Reference 1: [Insert]
	Reference 2: [Insert]

I, the undersigned, certify that to the best of my knowledge and belief, the data provided above correctly describes my qualifications, my experiences, and other relevant information about myself.

Signature of Personnel

Date (Day/Month/Year)

Annex-5:

UNDP General Terms and Conditions

http://www.undp.org/content/undp/en/home/procurement/business/how-we-buy.html