

UNDP - Private sector development – Conducting Baseline, Rapid Needs Assessment and Mapping for Post-Pandemic Recovery for Green MSMEs

REFERENCE: 2021/UNDP-MMR/PN/028

Request for Clarifications and Responses

1. Regarding MSMEs definition, is it doable to follow the criteria from the Ministry of Industry (or) do we require to stick with the MSME definition/criteria list from ADB Asia SME monitor 2020 (i.e. assets, annual sales, loan size, employment)? For ADB Asia SME criteria, there might be some changes in loan size and annual sales for Myanmar SME.
- [\[Ministry of Industry definition\]](#)
2. Will MSMEs contact database be provided by UNDP? If yes, Will the database be the database of MSMEs in general or those that are already identified as green MSMEs? Or is it the responsibility of the consultancy to identify green MSMEs and enterprise ecosystem players out of its own MSME database?
- [\[No, UNDP will not provide the database or contacts. It is the responsibility of the consultancy to identify green MSMEs and enterprise ecosystem players out of its own MSME database\]](#)
3. Is it mandatory to conduct the surveys and interviews face to face? Could more flexible options such as virtual surveys and interviews be considered as an option in light of the current circumstances which could potentially hinder primary research works out in the field?
- [\[Virtual surveys and interviews are preferable given the current circumstances\]](#)
4. Just for confirmation, the selected agency needs to conduct assessment of two local key actors in Yangon, Mandalay and Bago, a total of 6. If one actor covers more than one area (state/region), is it possible to count as two actors?
- [\[This should be 6 unique actors, no double counting. The insights the interviews may yield is more important, not the number of respondents per se\]](#)
5. For assessment of 6 local players in the 3 regions, what would be the criteria for selecting them? Should the focus be on top players with exemplary performances in respective fields or players with urgent and critical capacity needs?
- [\[Interested firms to propose. Not sure if there's a way of knowing ahead of the conduct of the assessment which players have urgent and critical capacity needs.\]](#)
6. Expected key deliverables 1.5: Is there a target number of financial institutions for assessment? Or Could the agency suggest the feasible number range in the proposal?
7. What is the report format (Word or PowerPoint format in English?)?
- [\[We are not being prescriptive in terms of the number. Interested firms are expected to suggest a feasible range that will give reasonable insights into the issue\]](#)
8. Is the project timeline fixed or adjustable due to the unforeseen circumstances?
- [\[Fixed due to the urgency to roll out the interventions\]](#)