



PROCUREMENT NOTICE

Date: 21 October 2021

Country: Kenya

KEN/IC/053/2021

NATIONAL CONSULTANT TO STRENGTHEN CIVIL SOCIETY ORGANIZATIONS ON SOCIAL ENTREPRENEURSHIP FOR ORGANIZATIONAL SUSTAINABILITY

Period of assignment/services: 45 working days

Firms are not eligible for this consultancy assignment. Open to National Individual Consultants only.

Background

Amkeni Wakenya is UNDP-K's flagship project focused on strengthening civil society organizations involved in promotion of democratic governance and human rights, in line with Sustainable Development Goal (SDG) 16. Since inception of the second phase of Amkeni Wakenya (2015-2022), Amkeni has so far supported over 70 CSOs with grants and technical support. The support of civil society from UNDP through the Amkeni Wakenya programme, has seen many CSOs grow into formidable voices for reform, yielding tangible results in the promotion of democratic governance, respect for human rights, safeguarding of civic space and institutional excellence. Kenyan civil society is also strong, globally recognized and has made a strong impact at grassroots and national levels.

Sustainability of civil society remains a key challenge to realization of organizational effectiveness and credibility of particularly organizations working in the democratic governance space. The concept of social entrepreneurship offers a potential pathway to realization of sustainability for CSOs.

Social enterprises not only act as entities for resolving development challenges using innovative business models but also generate revenue that can be used to sustain the operations of CSOs. However, level of understanding and application of the concept of social entrepreneurship largely remains uneven, with very few organizations currently engaging in such enterprises.

In a survey conducted on Benchmarking CSOs Best Practices in Amkeni Wakenya Phase I (2008-2014), It was found that only 25% of CSO grantees demonstrated progress towards achieving financial sustainability through reduced donor dependency. Similarly, Amkeni established that only 10% of its grantees in Phase I, had put in place alternative sources of income (comprising 10% or more of total revenue) other than donor funding.

Towards the end of Phase I of the Programme and in collaboration of Ufadhili Trust, the project management unit ((PMU) of Amkeni Wakenya organized capacity building interventions on financial sustainability for beneficiary grantees. This entailed conducting needs assessments, training project managers on key elements of sustainability and supporting the organizations in developing sustainability plans. However, there was limited time and resources to follow-through the implementation of the said sustainability plans. As a lesson learnt from Phase I, Amkeni has now ensured that part of the grant support to CSOs includes allowance to spend up to 5% of grant resources towards strategic sustainability initiatives. This notwithstanding, the uptake of social entrepreneurship among Amkeni grantees is still low.

In a bid to meet this emerging gap, Amkeni Wakenya to seeks to engage a consultant to support Amkeni partners towards improving uptake of social entrepreneurship as a sustainability option.

Objective

The overall objective of the Consultancy is to build requisite capacity of Amkeni grantees in social entrepreneurship for organizational sustainability.

Expected Deliverables

The deliverables of the assignment are:-

1. An inception report detailing methodology, approaches, schedule of activities and requirements for undertaking the consultancy;
2. A training Programme detailing training activities and schedules;
3. Appropriate learning materials to support the training activities and facilitate post-training self-learning by the CSOs;
4. Conduct a training workshop for target CSOs
5. High quality plans developed by identified target group (beneficiary grantees) with consultant's expert advice and support, towards initiating/ expanding social enterprises within their organizations;
6. Final consultancy report.

Qualifications and Evaluation Criteria (Minimum 70 points)

Criteria	Weight	Max. Point
Master's degree in Business Administration, Social Science, Public Administration, Development, International Relations, or related fields	15%	15
At least 5-10 years extensive professional experience working in the area of on Social Entrepreneurship with experience in content production that supports CSO financial sustainability.	35%	35

Extensive experience in Social Entrepreneurship training including in civil society sector	10%	10
References for Past Performance including contact Person and working details such as, phone and email	5%	5
Understanding of the context and challenges related to CSO sustainability in Kenya - desired	10%	10
Familiarity with the social, political and economic context in Kenya is a significant advantage	5%	5
Basic understanding of the UNDP approach in advancing democracy and development to address poverty and marginalization is critical	5%	5
Strong work ethic characterized by open-mindedness and desire to achieve results is critical	10%	10
Ability to work with others, interpersonal, diplomacy and communication skills is critical	5%	5
Total Maximum obtainable points	100%	100%

Application Process

Applicants are requested to submit their all-inclusive fee proposal in Kenya Shillings using the financial proposal template provided (Offeror's letter to UNDP). **The financial proposal should be all-inclusive and include a breakdown. The term 'all-inclusive' implies that all costs (professional fees, travel related expenses accommodation, communications, utilities, consumables, insurance, etc.) that could possibly be incurred by the Contractor are already factored into the financial proposal.**

Interested and qualified candidates should submit their applications which should include the following:

1. Detailed Curriculum Vitae
2. Proposal for implementing the assignment - template provided
3. Offerors letter to UNDP- template provided

Note: Email attachments must not exceed 5MB. Please split files if they exceed this size.

The successful applicant will be required to complete a UNDP Personal History Form (P11) form prior to contracting.

Applications should be sent to consultants.ken@undp.org to reach us not later than 5.00 P.M on Thursday, 04 November 2021(Kenyan time - GMT+ 3.00)

Please quote: **"KEN/IC/053/2021 – CSOs on Social Entrepreneurship for Org. Sustainability"** on the subject line.

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