

## **REQUEST FOR PROPOSAL (RFP)**

UNITED NATIONS DEVELOPMENT PROGRAMME	DATE: December 27, 2021
PROJECT NAME AND ID:	
00117909 Assistance in Enhancement of Kazakhstan's	REFERENCE: RFP-2021-077
Nationally Determined Contributions	Provision of Services in Development of rural
	and Agri-tourism as a response to global
	climate change in Kazakhstan

Dear Sir / Madam:

We kindly request you to submit your Proposal for RFP-2021-077 Provision of Services in Development of rural and Agri-tourism as a response to global climate change in Kazakhstan.

Please be guided by the form attached hereto as Annex 2a and 2b, in preparing your Proposal.

The proposal, comprising of Technical and Financial Proposals (Financial proposal must be protected by password and in \*.pdf format) must be submitted on or before **January 10, 2022, 18:00 (Nur-Sultan time)** to the email address <u>procurement.kz@undp.org</u> with mandatory indication of the Reference **RFP-2021-077** in the subject of your letter.

No participation of Joint Ventures/Consortiums is admitted in the bid.

#### Notes on financial proposals:

- The financial proposal shall be prepared and submitted in password-protected PDF file separately from the rest of the proposal.
- The password for the financial proposal should not be provided to UNDP until it is formally requested by UNDP Procurement Specialist dana.saifullina@undp.org

Note: Detailed information on the procedure for submitting proposals is presented below.

Your Proposal must be expressed in Russian or English language, and valid for a minimum period of 120 calendar days.

In the course of preparing your Proposal, it shall remain your responsibility to ensure that it reaches the address above on or before the deadline. Proposals that are received by UNDP after the deadline indicated above, for whatever reason, shall not be considered for evaluation. If you are submitting your Proposal by email, kindly ensure that they are signed and in the .pdf format, and free from any virus or corrupted files.

Services proposed shall be reviewed and evaluated based on completeness and compliance of the Proposal and responsiveness with the requirements of the RFP and all other annexes providing details of UNDP requirements.

The Proposal that complies with all of the requirements, meets all the evaluation criteria and offers the best value for money shall be selected and awarded the contract. Any offer that does not meet the requirements shall be rejected.

Any discrepancy between the unit price and the total price shall be re-computed by UNDP, and the unit price shall prevail and the total price shall be corrected. If the Service Provider does not accept the final price based on UNDP's re-computation and correction of errors, its Proposal will be rejected.

No price variation due to escalation, inflation, fluctuation in exchange rates, or any other market factors shall be accepted by UNDP after it has received the Proposal. At the time of Award of Contract or Purchase Order, UNDP reserves the right to vary (increase or decrease) the quantity of services and/or goods, by up to a maximum twenty five per cent (25%) of the total offer, without any change in the unit price or other terms and conditions.

Any Contract or Purchase Order that will be issued as a result of this RFP shall be subject to the General Terms and Conditions attached hereto. The mere act of submission of a Proposal implies that the Service Provider accepts without guestion the General Terms and Conditions of UNDP, herein attached as Annex 3.

Please be advised that UNDP is not bound to accept any Proposal, nor award a contract or Purchase Order, nor be responsible for any costs associated with a Service Providers preparation and submission of a Proposal, regardless of the outcome or the manner of conducting the selection process.

UNDP's vendor protest procedure is intended to afford an opportunity to appeal for persons or firms not awarded a Purchase Order or Contract in a competitive procurement process. In the event that you believe you have not been fairly treated, you can find detailed information about vendor protest procedures in the following link:

http://www.undp.org/content/undp/en/home/operations/procurement/business/protest-and-sanctions.html

UNDP encourages every prospective Service Provider to prevent and avoid conflicts of interest, by disclosing to UNDP if you, or any of your affiliates or personnel, were involved in the preparation of the requirements, design, cost estimates, and other information used in this RFP.

UNDP implements a zero tolerance on fraud and other proscribed practices, and is committed to preventing, identifying and addressing all such acts and practices against UNDP, as well as third parties involved in UNDP activities. UNDP expects its Service Providers to adhere to the UN Supersonier Code of Conduct found in this link:

https://www.un.org/Depts/ptd/sites/www.un.org.Depts.ptd/files/files/attachment/page/pdf/unscc/conduct\_english.pdf

Thank you and we look forward to receiving your Proposal.

Sincerely yours,

DocuSigned by:

Artem Danylchenko

UNDP Procurement Unit Head a.i.

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### Annex 1

# **Description of Requirements**

Context of the	00117909 Assistance in Enhancement of Kazakhstan's Nationally Determined
Requirement	Contributions
Brief Description of	Provision of Services in Development of rural and Agri-tourism as a response to
the Required	global climate change in Kazakhstan
Services <sup>1</sup>	
List and	
Description of	As per the TOR
Expected Outputs	
to be Delivered	
Person to	
Supervise the	Project Manager; Project Experts and PR expert under the project and UNDP
Work/Performance	
of the Service	
Provider	
Frequency of	As per the TOR
Reporting	
Progress Reporting	As per the TOR
Requirements	
Location of work	☑ At Contractor's Location with possible business trips
Expected duration	Five (5) months from the date of signing the Contract
of work	
Target start date	February, 2022
Latest completion	June, 2022
date	
	As per the TOR, with possible trips
Travels Expected	
Special Security	As per the TOR
Requirements	
Implementation	☑ Required
Schedule indicating	☐ Not Required
breakdown and	
timing of	
activities/sub-	
activities	
Names and	
curriculum vitae of	☑ Required
individuals who	
will be involved in	
completing the	
services	
Currency of	☑ United States Dollars – for international companies
Proposal	☑ Local Currency (KZT) – for local companies

 $<sup>^1</sup>$  A detailed TOR may be attached if the information listed in this Annex is not sufficient to fully describe the nature of the work and other details of the requirements.

Value Added Tax		ust be inclusive of VAT and other applicable in	ndirect taxes		
on Price Proposal <sup>2</sup>	☐ must be inclusive of VAT and other applicable indirect taxes  If applicable				
Validity Period of	⊠ 1	☑ 120 days			
Proposals		•			
(Counting for the	In e	exceptional circumstances, UNDP may requ	est the Proposer	to extend th	е
last day of	vali	dity of the Proposal beyond what has been ir	nitially indicated in	this RFP. Th	e
submission of	Pro	posal shall then confirm the extension in w	riting, without an	y modificatio	n
quotes)	wha	atsoever on the Proposal.			
Partial Quotes	⊠ N	lot permitted			
	#	Deliverables	Estimated	Payment	
Payment Terms <sup>3</sup>			duration to complete	%	
	1	Select potential areas for the development of agritourism in 4 regions of Kazakhstan			
	2	Output: List of districts (with justification for selection) and project implementation plan.  Make visits to districts in order to identify the interest of villagers to participate in agri-	2 months after contract is signed	25%	
		tourism activities (at least 4).  Output: Monitoring visits reports.  Photos for the project's photo bank			
	3	Make field trips to the selected sites to conduct training seminars for selected farms. (at least 4)			
		Output: Reports on the seminars held. Photos for the project's photo bank.			
	4	Prepare tourist programs together with villagers involved in agritourism activities and create tourism products to attract tourists.			
		Output: Tourist program for each site (district, village, etc.)	3 months after contract is	25%	
	5	Make one promo tour to one of the districts with the participation of bloggers, media and tour operators to popularize and promote agritourism there	signed		

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<sup>&</sup>lt;sup>2</sup> VAT exemption status varies from one country to another. Pls. check whatever is apersonicable to the UNDP CO/BU requiring the service.

<sup>&</sup>lt;sup>3</sup> UNDP preference is not to pay any amount in advance upon signing of contract. If the Service Provider strictly requires payment in advance, it will be limited only up to 20% of the total price quoted. For any higher percentage, or any amount advanced exceeding \$30,000, UNDP shall require the Service Provider to submit a bank guarantee or bank cheque payable to UNDP, in the same amount as the payment advanced by UNDP to the Service Provider.

	Output: Promo tour held. Photo for the photobank. At least 15 participants took part in the tour.			
	6 Create a web portal on agritourism, to disseminate information about agri- and rural tourism for users: both tour operators and hosts  Output: Web portal developed and 5 months after 50%			
	available on the Internet.  7 Prepare the final analytical report on the activities implemented.			
	Output: Final report with attachments submitted to the project			
Person(s) to review/inspect/ approve outputs/completed services and authorize the disbursement of payment	Project Manager; Project Experts and PR expert under the project and UNDP			
Type of Contract to be Signed	☑ Contract for Professional Services			
Criteria for Contract Award	<ul> <li>☑ Highest Combined Score (based on the 70% technical offer and 30% price weight distribution)</li> <li>☑ Full acceptance of the UNDP Contract General Terms and Conditions (GTC).</li> <li>This is a mandatory criteria and cannot be deleted regardless of the nature of services required. Non acceptance of the GTC may be grounds for the rejection of the Proposal.</li> </ul>			
Evaluation Criteria	Bids will be evaluated in 3 steps:  1. Pre-liminary examination against the minimum eligibility criteria;  2. Technical evaluation: maximum obtainable points are 700 (passing scor 70% or 490 points and above);  3. Financial evaluation.	e		
	<ul> <li>Step 1. Following are defined as the minimum eligibility criteria:</li> <li>Full aacceptance of the UNDP General Terms and Conditions, with the format of the UNDP contract; Annex 2a; Annex 2b – must be password protected;</li> <li>Company must have legal capacity to enter into agreements (certificate of registration/re-registration, copy of Charter).</li> <li>Company must be solvent, not subject to liquidation, their property is not seize and their business activities are not suspended constrainedly by laws (certificates confirming the absence of debts in the tax authorities, balance sheets for 2020-2021). Certificate of VAT, if the company is a VAT payer. Otherwise, written confirmation that the company is not a VAT payer.</li> </ul>	d,		
	<ul> <li>Company profile with indicated experience in implementation of projects in Agr</li> <li>/ Eco tourism at least 2 years</li> <li>Methodology for applying the approach to the implementation of the expected results of the TOR.</li> </ul>			

- Detailed work schedule (should include the composition of the project team and the distribution of responsibilities, a description of the stages of work, effectiveness and expected results)
- 2 letters of recommendation from previous customers for similar /analogous services (on official letterhead, signed and dated);
- Reputation a table / list of clients for the last 2 years for similar services required by UNDP with indication of the Customer, name of services / works, year of service provision, contract name and customer contact details (e-mail, phone number and full name of contact person);
- The proposal shall be valid for at least 120 days to be confirmed in written;
- Submission of all documents according to the list of Annex 2a and 2b
- Availability of (own or rented) material and technical equipment, transportation means, regulatory and software for the performance of all work stipulated by this technical assignment
- Availability of qualified personnel with the necessary work experience and qualifications according to the table below, with the provision of a detailed resume, documents confirming the expert's qualifications (diplomas, certificates of advanced training in the subject area, other certificates), as well as written confirmation from each employee that they will be available during the entire duration of the contract.
- \* If the above documents are not provided, the organization may not be accepted for the technical evaluation.

## Step 2. Technical Proposal (70%, maximum 700 points):

- ✓ Expertise of the Firm (40%);
- ✓ Proposed methodology, strategy and implementation plan (20%);
- ✓ Qualification of Key Personnel (40%)

	Summary of Technical Proposal	Weight,	Max points			
1.	Expertise of the Firm	40%	280			
2.	Proposed methodology, strategy and implementation plan	20%	140			
3.	Management Structure and Qualification of Key Personnel	40%	280			
Total						

	Expertise of the Firm	Max Points
1.1	Have at least 2 years of experience in Agri or Eco-tourism or similar:	100
	less than 2 years – 0 points 2 years – 70 points	

	10 points for each additional year	
	max. 100 points	
	Experience in implementing similar projects.	
1.2	no projects – 0 points	100
	1 project - 50 points	
	for each additional project 25 points	
	max. 100 points	
	Availability of the Vehicles or a written commitment from third	
	parties to provide transport services for the implementation of this	
4.2	project:	00
1.3		80
	Confirmation provided – 80 points;	
	not provided – 0 points.	
Tota		280

	Proposed methodology, strategy and implementation plan					
	Methodology /approach to work is provided	70				
2.1	Available - 70 points Not available - 0 points					
	Understanding of the essence and expected results of the project corresponds to the terms of reference and is reflected in the proposal	70				
2.2						
	Bidder demonstrated the understanding of ToR requirements- 70 points					
	Not provided-0 points					
Tota	al	140				

Qualification of Key Personnel					
3.1	National trainer expert on agritourism 100				
3.1.1	Higher education, at least a bachelor's degree in tourism, geography, regional studies or related area	20			
	Bachelor's degree – 14 points;				
	Master's degree – 17 points,				
	Higher qualification (PhD, Doctorate) – 20 points;				
3.1.2	3.1.2 At least 4 trainings conducted on agritourism				
	Less than 4 trainings – 0 points				
	4 trainings - 28 points				
	for each additional training 2 points				
	max. 40 points				
3.1.3	At least 3 years' experience in agritourism	40			
	less than 3 years – 0 points				
	3 years - 28 points				
	for each additional year - 2 points				
	max. 40 points				
3.2	Expert in expeditions	70			

Grand	Total	700
Total:		280
	max. 50 points	
	for each additional year 5 points	
	2 years - 35 points	
	less than 2 years – 0 points	
	types of videos / or films	50
3.4.1	At least 2 years of experience in making photos or filming various	
3.4	Ecology-specialist (1 person)	50
	Not confirmed – 0 points	
	Confirmed – 20 points	
3.3.3.	Experience in implementation of similar project	20
<u></u>	max. 25 points	
	for each additional year 2 points	
	2 years - 17 points	
	less than 2 years – 0 points	
3.3.2	At least 2 years of experience in web design	25
222	Higher qualification (PhD, Doctorate) – 25 points;	25
	Master's degree – 20 points,	
	Bachelor's degree – 15 points;	
3.3.1	Education in IT or related area	25
	the provision of IT services is allowed)	
3.3	Web design expert (a written commitment of third parties for	70
	max. 40 points	
	2 years - 28 points for each additional year 2 points	
	less than 2 years – 0 points	
3.2.2	At least 2 years of experience in organizing field visits	40
	Higher qualification (PhD, Doctorate) – 30 points;	
	Master's degree – 20 points,	
	Bachelor's degree – 10 points;	30
3.2.1	Higher education	30

To be computed as a ratio of the Proposal's offer to the lowest price among the proposals received by UNDP.

### Rating the Financial Proposal (FP):

FP Rating = (Lowest Priced Offer / Price of the Offer Being Reviewed) x 100

## **Total Combined Score:**

Combined Score = (TP Rating) x 70% + (FP Rating) x 30%

### The financial offer must be password protected.

UNDP will award the contract to:

☑ One and only one Service Provider

No participation of Joint Ventures/Consortiums is admitted in the bid.

Annexes to this	☑ Form for Submission of Proposal (Annexes 2a and 2b)
RFP <sup>4</sup>	☑ General Terms and Conditions / Special Conditions (Annex 3) <sup>5</sup>
	☑ Detailed TOR (Annex 4)
Contact Person for	Procurement Specialist Dana Saifullina
Inquiries	dana.saifullina@undp.org
(Written inquiries	Any delay in UNDP's response shall be not used as a reason for extending the
only) <sup>6</sup>	deadline for submission, unless UNDP determines that such an extension is necessary and communicates a new deadline to the Proposers.
Electronic	Attention:
Submission	Applicants shall submit their bids by email: procurement.kz@undp.org
Procedure	
	Technical and financial parts of the Proposal must be submitted in separate files.
	The financial proposal (Annex 2b) must be <b>protected by password</b> . The password
	to the Financial Proposal must not be provided to UNDP until a request is received from a UNDP Procurement Specialist: Dana Saifullina.
	-Document Format: PDF files only;
	-File names must have a maximum of 60 characters, which should not contain any special characters other than letters;
	-Files must not contain viruses and be damaged;
	-Maximum file size for one electronic transmission: up to 19 MB;
	-Maximum number of electronic transmissions: 5 messages;
	- In case of more than 1 transmission / e-mail, please indicate the numerical order
	in the subject.
	The e-mail subject shall indicate RFP-2021-077_ Services in Development of rural and Agri-tourism

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<sup>&</sup>lt;sup>4</sup> Where the information is available in the web, a URL for the information may simply be provided.

<sup>&</sup>lt;sup>5</sup> Service Providers are alerted that non-acceptance of the terms of the General Terms and Conditions (GTC) may be grounds for disqualification from this procurement process.

<sup>&</sup>lt;sup>6</sup> This contact person and address is officially designated by UNDP. If inquiries are sent to other person/s or address/es, even if they are UNDP staff, UNDP shall have no obligation to respond nor can UNDP confirm that the query was received.

# Documents to be provided

- Full aacceptance of the UNDP General Terms and Conditions, with the format of the UNDP contract; Annex 2a; Annex 2b must be password protected;
- Company must have legal capacity to enter into agreements (certificate of registration/re-registration, copy of Charter).
- Company must be solvent, not subject to liquidation, their property is not seized, and their business activities are not suspended constrainedly by laws (certificates confirming the absence of debts in the tax authorities, balance sheets for 2020-2021). Certificate of VAT, if the company is a VAT payer. Otherwise, written confirmation that the company is not a VAT payer.
- Company profile with indicated experience in implementation of projects in Agri / Eco tourism at least 2 years
- Methodology for applying the approach to the implementation of the expected results of the TOR.
- Detailed work schedule (should include the composition of the project team and the distribution of responsibilities, a description of the stages of work, effectiveness and expected results)
- 2 letters of recommendation from previous customers for similar /analogous services (on official letterhead, signed and dated);
- Reputation a table / list of clients for the last 2 years for similar services required by UNDP with indication of the Customer, name of services / works, year of service provision, contract name and customer contact details (e-mail, phone number and full name of contact person);
- The proposal shall be valid for at least 120 days to be confirmed in written;
- Submission of all documents according to the list of Annex 2a and 2b
- Availability of (own or rented) material and technical equipment, transportation means, regulatory and software for the performance of all work stipulated by this technical assignment
- Availability of qualified personnel with the necessary work experience and qualifications according to the table below, with the provision of a detailed resume, documents confirming the expert's qualifications (diplomas, certificates of advanced training in the subject area, other certificates), as well as written confirmation from each employee that they will be available during the entire duration of the contract.

Annex 2a

## FORM FOR SUBMITTING SERVICE PROVIDER'S TECHNICAL PROPOSAL<sup>7</sup>

(This Form must be submitted only using the Service Provider's Official Letterhead/Stationery8)

[insert: Location].
[insert: Date]

To: Yakup Beris
Resident Representative
UNDP Kazakhstan

Dear Sir:

We, the undersigned, hereby offer to render the following services to UNDP in conformity with the requirements defined in the RFP-2021-077 dated 12/27/2021, and all of its attachments, as well as the provisions of the UNDP General Contract Terms and Conditions :

#### A. Qualifications of the Service Provider

The Service Provider must describe and explain how and why they are the best entity that can deliver the requirements of UNDP by indicating the following:

- a) Full acceptance of the UNDP General Terms and Conditions, with the format of the UNDP contract; Annex 2a; Annex 2b must be password protected;
- b) Company must have legal capacity to enter into agreements (certificate of registration/re-registration, copy of Charter).
- c) Company must be solvent, not subject to liquidation, their property is not seized, and their business activities are not suspended constrainedly by laws (certificates confirming the absence of debts in the tax authorities, balance sheets for 2020-2021). Certificate of VAT, if the company is a VAT payer. Otherwise, written confirmation that the company is not a VAT payer.
- d) Company profile with indicated experience in implementation of projects in Agri / Eco tourism at least 2 years
- e) Methodology for applying the approach to the implementation of the expected results of the TOR.
- Detailed work schedule (should include the composition of the project team and the distribution of responsibilities, a description of the stages of work, effectiveness and expected results)
- g) 2 letters of recommendation from previous customers for similar /analogous services (on official letterhead, signed and dated);
- h) Reputation a table / list of clients for the last 2 years for similar services required by UNDP with indication of the Customer, name of services / works, year of service provision,

<sup>&</sup>lt;sup>7</sup> This serves as a guide to the Service Provider in preparing the Proposal.

<sup>&</sup>lt;sup>8</sup> Official Letterhead/Stationery must indicate contact details – addresses, email, phone and fax numbers – for verification purposes

- contract name and customer contact details (e-mail, phone number and full name of contact person);
- i) The proposal shall be valid for at least 120 days to be confirmed in written;
- j) Submission of all documents according to the list of Annex 2a and 2b
- Availability of (own or rented) material and technical equipment, transportation means, regulatory and software for the performance of all work stipulated by this technical assignment
- Availability of qualified personnel with the necessary work experience and qualifications according to the table below, with the provision of a detailed resume, documents confirming the expert's qualifications (diplomas, certificates of advanced training in the subject area, other certificates), as well as written confirmation from each employee that they will be available during the entire duration of the contract.

#### B. Proposed Methodology for the Completion of Services

The Service Provider must describe how it will address/deliver the demands of the RFP; providing a detailed description of the essential performance characteristics, reporting conditions and quality assurance mechanisms that will be put in place, while demonstrating that the proposed **methodology** will be appropriate to the local conditions and context of the work.

**Schedule of work** (should include the team composition and distribution of responsibilities)

#### C. Qualifications of Key Personnel

*If required by the RFP, the Service Provider must provide :* 

- a) Names and qualifications of the key personnel that will perform the services indicating who is Team Leader, who are supporting, etc.;
- b) CVs demonstrating qualifications must be submitted if required by the RFP; and
- c) Written confirmation from each personnel that they are available for the entire duration of the contract.

[Name and Signature of the Service Provider's Authorized Person] [Designation] [Seal]

Annex 2b

# FORM FOR SUBMITTING SERVICE PROVIDER'S FINANCIAL PROPOSAL9

(This Form must be submitted only using the Service Provider's Official Letterhead/Stationery 10)

[insert: Location].
[insert: Date]

To: Yakup Beris Resident Representative UNDP Kazakhstan

#### Dear Madam:

We, the undersigned, hereby offer to render the following services to UNDP in conformity with the requirements defined in the RFP-2021-077 dated 12/27/2021, and all of its attachments, as well as the provisions of the UNDP General Contract Terms and Conditions.

The proposed financial offer is valid for 120 days.

### A. Cost Breakdown per Deliverable\*

#	Deliverables	Percentage of	Price
	[list them as referred to in the RFP]	Total Price	(Lump Sum, All
		(Weight for	Inclusive) – indicate
		payment)	currency
1	Select potential areas for the development of agritourism in 4 regions of Kazakhstan		
	Output: List of districts (with justification for selection) and project implementation plan.		
2	Make visits to districts in order to identify the interest of villagers to participate in agri-tourism activities (at least 4).	25%	
	Output: Monitoring visits reports. Photos for the project's photo bank		
3	Make field trips to the selected sites to conduct training seminars for selected farms. (at least 4)		
	Output: Reports on the seminars held. Photos for the project's photo bank.		

<sup>&</sup>lt;sup>9</sup> This serves as a guide to the Service Provider in preparing the Proposal.

<sup>&</sup>lt;sup>10</sup> Official Letterhead/Stationery must indicate contact details – addresses, email, phone and fax numbers – for verification purposes

4	Prepare tourist programs together with villagers involved in agritourism activities and create tourism products to attract tourists.	25%	
	Output: Tourist program for each site (district, village, etc.)		
5	Make one promo tour to one of the districts with the participation of bloggers, media and tour operators to popularize and promote agritourism there		
	Output: Promo tour held. Photo for the photobank. At least 15 participants took part in the tour.		
6	Create a web portal on agritourism, to disseminate information about agri- and rural tourism for users: both tour operators and hosts  Output: Web portal developed and available on the Internet.	50%	
7	Prepare the final analytical report on the activities implemented.  Output: Final report with attachments submitted to the project		
	Total	100%	

<sup>\*</sup>This shall be the basis of the payment tranches

# B. Cost Breakdown by Cost Component [This is only an Example]:

# Cost per unit (currency) Amount (currency)

#	Service	Description	Unit	Cost per Unit (currency)	Amount (currency)			
	1. Expert group							
1.1	National trainer expert on agritourism;							
1.2	Expert in expeditions;							
1.3	Web design expert a written commitment of third parties for the provision of IT services is allowed):							
1.4	Photographer/operator (a written commitment of third parties for the provision of such services is allowed):							
1.5								
1.6								
1.7								

1.8								
1.9								
2	2. Business trip costs							
2.1								
2.2								
2.3								
3. Other expenses								
3.1								
3.2								
3.3								
3.4								
3.5								
3.6								
3.7								

[Name and Signature of the Service Provider's Authorized Person]
[Designation]
[Date]