ANNEX 3 – Evaluation Criteria

I. SCREENING QUESTIONS

Organization type: Startups, small and medium-sized enterprises (SMEs), social enterprises, non-profit organizations and academic institutions.

Gender criteria: The organization is women-led or women-owned.

Geographical area of operations: The organization operates in one or several of the following countries and territories in the Europe and Central Asia region: Albania, Armenia, Azerbaijan, Belarus, Bosnia and Herzegovina, Georgia, Kazakhstan, Kosovo¹, Kyrgyzstan, North Macedonia, Moldova, Montenegro, Serbia, Tajikistan, Turkey, Turkmenistan, Ukraine, Uzbekistan

Application: Complete and duly submitted, in English, through the Gust platform and before communicated deadline.

Thematic area: The innovation addresses one or more of the calls’ three thematic areas:

- **Women and digital access and use:** Innovations that help bridge the gender digital divide, enabling women and girls to equally access and use digital technologies – from affordable tech and enhancing digital literacy skills to tackling gender stereotypes.

- **Women in the digital economy and STEM:** Innovations that help increase women’s active participation in digitally transformed economies or boost opportunities for women to be creators/drivers of innovation – for instance by leveraging the amplifying effect of emerging technologies, or by facilitating access to affordable finance.

¹ References to Kosovo shall be understood to be in the context of Security Council resolution 1244 (1999)
- **Women in data**: Innovations that help close the gendered data gap, using gender-sensitive data to improve research, planning, design and monitoring in any field or industry to create better products, services, and policies.

## II. PARTICIPANT SELECTION

<table>
<thead>
<tr>
<th>Element of evaluation</th>
<th>Metrics for scoring</th>
<th>Maximum weighted score (percentage)</th>
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<tbody>
<tr>
<td>A. Viability and scalability</td>
<td>0% if not demonstrated, not relevant or questionable; up to a maximum 20% when the potential for scale up and replication are objectively demonstrated, e.g., through clear methodology and foresight examples.</td>
<td>20%</td>
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<tr>
<td>B. Degree of innovation</td>
<td>0% if not demonstrated, not relevant or questionable; up to a maximum 20% when the degree of innovation with consideration of risks is clearly demonstrated, e.g., by showing the disruptive nature of the innovation.</td>
<td>20%</td>
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<tr>
<td>C. Impact potential</td>
<td>0% if not demonstrated, not relevant or questionable; up to a maximum 20% when the impact and potential to strengthening gender equality is clearly demonstrated.</td>
<td>20%</td>
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<tr>
<td>D. System transformation</td>
<td></td>
<td>20%</td>
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Organizations that work to understand the systems in which they operate, and continuously re-assess and adapt their operations or businesses to the context.

<table>
<thead>
<tr>
<th>E.</th>
<th>Management</th>
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<td>Organizations must demonstrate that they have an adequate team in place, with clear roles and responsibilities, and the capacity to implement their innovations in 6–9 months.</td>
<td>0% if not demonstrated, not relevant or questionable; up to a maximum 20% when an understanding of the system and what role and resources the organization brings is clearly described.</td>
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### III. GRANT AWARD

**Acceptance of conditions:** Organization shall confirm that all terms and conditions under the UNDP General Terms and Conditions and Special Conditions have been accepted without any deviation or reservation.

**Co-financing:** Organization shall provide in-kind or financial co-investment of a minimum 50% of the project’s total budget.

**Budget items:** The budget shall clearly specify how the grant will be used. Typical items that can be covered by the grant include, but are not limited to:

- Salaries of project staff
- Technology, design, business development and other consultancy services
- Small equipment and supplies
- Training and workshop expenses
- Costs including travel connected to the implementation and scaling of the innovation.