



ANNEX 3 – Evaluation Criteria

I. SCREENING QUESTIONS

Organization type: Startups, small and medium-sized enterprises (SMEs), social enterprises, non-profit organizations and academic institutions.

Gender criteria: The organization is women-led or women-owned.

Geographical area of operations: The organization operates in one or several of the following countries and territories in the Europe and Central Asia region: Albania, Armenia, Azerbaijan, Belarus, Bosnia and Herzegovina, Georgia, Kazakhstan, Kosovo¹, Kyrgyzstan, North Macedonia, Moldova, Montenegro, Serbia, Tajikistan, Turkey, Turkmenistan, Ukraine, Uzbekistan

Application: Complete and duly submitted, in English, through the Gust platform and before communicated deadline.

Thematic area: The innovation addresses one or more of the calls' three thematic areas:

- **Women and digital access and use:** Innovations that help bridge the gender digital divide, enabling women and girls to equally access and use digital technologies – from affordable tech and enhancing digital literacy skills to tackling gender stereotypes.
- **Women in the digital economy and STEM:** Innovations that help increase women's active participation in digitally transformed economies or boost opportunities for women to be creators/drivers of innovation – for instance by leveraging the amplifying effect of emerging technologies, or by facilitating access to affordable finance.

¹ References to Kosovo shall be understood to be in the context of Security Council resolution 1244 (1999)

- **Women in data:** Innovations that help close the gendered data gap, using gender-sensitive data to improve research, planning, design and monitoring in any field or industry to create better products, services, and policies.

II. PARTICIPANT SELECTION

	Element of evaluation	Metrics for scoring	Maximum weighted score (percentage)
A.	Viability and scalability Innovations that have the potential to be implemented and scaled within or even beyond their respective geographical area of operations.	0% if not demonstrated, not relevant or questionable; up to a maximum 20% when the potential for scale up and replication are objectively demonstrated, e.g., through clear methodology and foresight examples.	20%
B.	Degree of innovation Innovations that use cutting-edge technologies or innovative digital tools, or introduce new ideas, approaches, products or services to a target group.	0% if not demonstrated, not relevant or questionable; up to a maximum 20% when the degree of innovation with consideration of risks is clearly demonstrated, e.g., by showing the disruptive nature of the innovation.	20%
C.	Impact potential Innovations that can help bridge the gender digital divide by addressing one, two or all three thematic areas, and their underlying challenges.	0% if not demonstrated, not relevant or questionable; up to a maximum 20% when the impact and potential to strengthening gender equality is clearly demonstrated.	20%
D.	System transformation		20%

	Organizations that work to understand the systems in which they operate, and continuously re-assess and adapt their operations or businesses to the context.	0% if not demonstrated, not relevant or questionable; up to a maximum 20% when an understanding of the system and what role and resources the organization brings is clearly described.	
E.	Management Organizations must demonstrate that they have an adequate team in place, with clear roles and responsibilities, and the capacity to implement their innovations in 6–9 months.	0% if not demonstrated, not relevant or questionable; up to a maximum 20% when the experience and expertise of management and the project team is objectively demonstrated.	20%

III. GRANT AWARD

Acceptance of conditions: Organization shall confirm that all terms and conditions under the UNDP General Terms and Conditions and Special Conditions have been accepted without any deviation or reservation.

Co-financing: Organization shall provide in-kind or financial co-investment of a minimum 50% of the project's total budget.

Budget items: The budget shall clearly specify how the grant will be used. Typical items that can be covered by the grant include, but are not limited to:

- Salaries of project staff
- Technology, design, business development and other consultancy services
- Small equipment and supplies
- Training and workshop expenses
- Costs including travel connected to the implementation and scaling of the innovation.

