INDIVIDUAL CONSULTANT PROCUREMENT NOTICE

Date: 11 April 2022

Country: Sweden

Description of the assignment: Updating the UNDP publication *Blir Världen Bättre?*

Project name: *Blir världen bättre?* – The book

Period of assignment/services (if applicable): 1 May 2022 – 15 August 2022

Proposal should be submitted by email to stina.amnebjer@undp.org no later than Sunday 24 April 2022.

Any request for clarification must be sent in writing to the e-mail indicated above. UNDP Sweden will respond in writing and will send written copies of the response, including an explanation of the query without identifying the source of inquiry, to all consultants.

1. BACKGROUND

UNDP Sweden is looking for a consultant responsible for updating and creating new content of the UNDP publication *Blir världen bättre?* (Is the world getting better?) in line with the newly launched digital knowledge platform blirvarldenbattre.se

As a part of the UN development agenda, UNDP Sweden published the book *Blir världen bättre?* for the first time in 2005. The publication uses up-to-date statistics to describe human development in the world over the past few decades. The book describes the progress of the Millennium Development Goals and the Global Goals and how they light a path to a sustainable future for both people and planet.

*Blir världen bättre?* has become a flagship UNDP product and much-appreciated teaching material among both teachers and students. Since 2005 the book has been published in seven updated and revised editions and hard copies have been distributed to schools all over Sweden as teaching material.

In March 2022, an interactive remake of the book was launched in the form of the *Blir bärliden bättre?* digital knowledge platform to further stimulate learning on global development and capture the attention of today’s youth. The idea is that the updated version of the book will work as a complement to the digital platform by providing more in-depth analysis and storytelling about global development and the various topics that the platform addresses.
The two products (digital platform and book) will complement each other and constitute the two “legs” of the Blir världen bättre? learning package.

The book will primarily be produced in digital form as a downloadable and interactive PDF that can be easily integrated with blirvarldenbattre.se but will also be printed in traditional book form.

2. SCOPE OF WORK, RESPONSIBILITIES AND DESCRIPTION OF THE PROPOSED ANALYTICAL WORK

The consultant will produce an updated and consolidated edition of the book Blir världen bättre? in line with the digital platform with the same name. The consultant should keep the successful pedagogical narrative from previous editions of the book but add elements on the state of global development today and scenarios for the future:

1. The paradigm shift (the past)
2. The world right now (the present)
3. The future requires actions (the future)

The update should be undertaken focusing on the following results:

- Consolidate and shorten the 100-page book to around 25-35 pages.
- Update outdated facts and figures and add new ones where/if relevant.
- Include new research and modern narratives on development.
- Include a more prominent focus on climate and planetary boundaries in addition to the human development narrative.
- The SDGs should permeate the narrative in the book, and not be limited to a specific section.
- Include the Covid-19 pandemic and its impact on development in the broader narrative of development.
- While the book is a separate product to the digitalized product, the two should harmonize to the extent possible with regards to the content. UNDP Sweden is responsible for informing the consultant of relevant information on the digitalized tool.

Target audience: Teachers, young adults and interested general public.
Language: Swedish

3. REQUIREMENTS FOR EXPERIENCE AND QUALIFICATIONS

**Education:**
- University degree in Political Science, Journalism, Economics, Development Studies, or other related field

**Professional experience:**
- Minimum 3 years of relevant experience; working in journalism, international development organizations and/or research institutions with proven experience in sustainable development, development cooperation or related topics.
• Demonstrated experience of writing about development issues or areas related to sustainable development such as industrialization, urban development, poverty analysis, environmental impact assessment, and social impact assessment including gender analysis.
• Demonstrated pedagogical or creative writing skills and experience, for example creating content for video, audio, and or shorter news articles or blogs.
• Demonstrated experience in writing about the Millennium Development Goals and the Sustainable Development Goals.
• Knowledge and understanding of UN/UNDP’s work and/or other multicultural/bilateral actors’ works, and roles related to sustainable development.
• Knowledge and understanding of how progress in the Sustainable Development Goals and their targets are measured and evaluated is considered an advantage.
• Familiarity with the curriculum for the upper secondary school is considered an advantage.

Language:
• Excellent knowledge of English and Swedish, including the ability to set out a coherent narrative when writing about international development issues.
• Capacity to communicate fluently with target audience: upper secondary school students and teachers as well as other stakeholders (civil society, government authorities, academia, etc.)

Functional competences:
• Practical experience in pedagogical or creative content creation;
• Computer skills: full command of Microsoft applications (Word, Excel, PowerPoint) and common internet applications will be required.

Ethics and values:
• Demonstrates integrity by modelling the UN’s values and ethical standards
• Promotes the vision, mission, and strategic goals of UNDP
• Displays cultural, gender, religion, race, nationality and age sensitivity and adaptability
• Fulfils all obligations to gender sensitivity and zero tolerance for sexual harassment.

4. DOCUMENTS TO BE INCLUDED WHEN SUBMITTING THE PROPOSALS.

Interested individual consultants must submit the following documents/information to demonstrate their qualifications:

1. Personal CV including past experience in similar projects and at least 3 references
2. Written proposal, explaining why the candidate is the most suitable for the work (max 1 page).
3. Offeror’s Letter to UNDP Confirming Interest and Availability (Annex 3)
4. Financial proposal (Annex 3)

5. FINANCIAL PROPOSAL

Lump sum contracts
Interested individuals are requested to include a financial proposal in the application. The pricing should be an all-inclusive\(^1\) lump sum amount for the deliverables listed in this Terms of Reference. UNDP shall affect payments, by bank transfer to the consultant’s bank account, upon acceptance by UNDP of the deliverables specified in this Terms of Reference. Payments will be made in tranches and upon submission of a Certification of payment of the work completed. The payment schedule will be decided upon between UNDP and the contracted consultant.

**Travel:**

All envisaged travel costs must be included in the financial proposal. This includes all travel to join duty station/repatriation travel. In general, UNDP should not accept travel costs exceeding those of an economy class ticket. Should the IC wish to travel on a higher class he/she should do so using their own resources.

In the case of unforeseeable travel, payment of travel costs including tickets, lodging and terminal expenses should be agreed upon, between the respective business unit and Individual Consultant, prior to travel and will be reimbursed.

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\(^1\) The term ‘all-inclusive’ implies that all costs (professional fees, assignment- and mission- related travel expenses, communications, utilities, consumables, insurance, etc.) that could possibly be incurred by the Contractor should be factored into the financial proposal.