

# REQUEST FOR PROPOSAL (RFP) (For Low-Valued Services)

UNITED NATIONS DEVELOPMENT PROGRAMME	DATE: May 11, 2022
UN HOUSE PLOT 617/618 DIPLOMATIC DRIVE CENTRAL	RFP Reference: UNDP/NGA/2022/032-
<b>BUSINESS AREA ABUJA, NIGERIA.</b>	UNDP NIGERIA DOCUMENTARY SERIES -
	WOMANITY: A HISTORICAL JOURNEY OF
	NIGERIAN WOMEN IN NATIONHOOD
	AND NATION-BUILDING.

Dear Sir / Madam:

# We kindly request you to submit your Proposal for UNDP Nigeria Documentary series -Womanity: A historical journey of Nigerian Women in nationhood and nation-building.

Please be guided by the form attached hereto as Annex 2, in preparing your Proposal.

Proposals may be submitted on or before **25th May 2022** and via email, courier mail or fax to the address below:

## United Nations Development Programme

UN House Plot 617/618 Diplomatic Drive Central Business Area Abuja, Nigeria.

## Procurement.ng@undp.org

Your Proposal must be expressed in the English, and valid for a minimum period of 90 Days

In the course of preparing your Proposal, it shall remain your responsibility to ensure that it reaches the address above on or before the deadline. Proposals that are received by UNDP after the deadline indicated above, for whatever reason, shall not be considered for evaluation. If you are submitting your Proposal by email, kindly ensure that they are signed and in the .pdf format, and free from any virus or corrupted files.

Services proposed shall be reviewed and evaluated based on completeness and compliance of the Proposal and responsiveness with the requirements of the RFP and all other annexes providing details of UNDP requirements.

The Proposal that complies with all of the requirements, meets all the evaluation criteria and offers the best value for money shall be selected and awarded the contract. Any offer that does not meet the requirements shall be rejected.

Any discrepancy between the unit price and the total price shall be re-computed by UNDP, and the unit price shall prevail, and the total price shall be corrected. If the Service Provider does not accept the final price based on UNDP's re-computation and correction of errors, its Proposal will be rejected.

No price variation due to escalation, inflation, fluctuation in exchange rates, or any other market factors shall be accepted by UNDP after it has received the Proposal. At the time of Award of Contract or Purchase Order, UNDP reserves the right to vary (increase or decrease) the quantity of services and/or goods, by up to a maximum twenty-five per cent (25%) of the total offer, without any change in the unit price or other terms and conditions.

Any Contract or Purchase Order that will be issued as a result of this RFP shall be subject to the General Terms and Conditions attached hereto. The mere act of submission of a Proposal implies that the Service Provider accepts without question the General Terms and Conditions of UNDP, herein attached as Annex 3.

Please be advised that UNDP is not bound to accept any Proposal, nor award a contract or Purchase Order, nor be responsible for any costs associated with a Service Providers preparation and submission of a Proposal, regardless of the outcome or the manner of conducting the selection process.

UNDP's vendor protest procedure is intended to afford an opportunity to appeal for persons or firms not awarded a Purchase Order or Contract in a competitive procurement process. In the event that you believe you have not been fairly treated, you can find detailed information about vendor protest procedures in the following link:

# http://www.undp.org/content/undp/en/home/operations/procurement/business/protest-and-sanctions.html

UNDP encourages every prospective Service Provider to prevent and avoid conflicts of interest, by disclosing to UNDP if you, or any of your affiliates or personnel, were involved in the preparation of the requirements, design, cost estimates, and other information used in this RFP.

UNDP implements a zero tolerance on fraud and other proscribed practices, and is committed to preventing, identifying and addressing all such acts and practices against UNDP, as well as third parties involved in UNDP activities. UNDP expects its Service Providers to adhere to the UN Supplier Code of Conduct found in this link :

https://www.un.org/Depts/ptd/sites/www.un.org.Depts.ptd/files/files/attachment/page/pdf/unscc/con duct\_english.pdf

Thank you and we look forward to receiving your Proposal.

Sipeerely yours,

Fati Att<del>d</del>hiru Operations Manager 5/11/2022

# **Description of Requirements**

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Context of the	UNDP Nigeria Documentary series - Womanity: A historical journey of Nigerian
Requirement	Women in nationhood and nation-building
Implementing	
Partner of UNDP	
Brief Description of the Required Services <sup>1</sup>	UNDP Nigeria wishes to engage the services of a film and production agency for a period of 4 months to conceptualize, design and produce the first installation of the documentary. Under the general guidance and supervision of the UNDP Nigeria Communications Specialist, the contractor will be responsible for providing support in the following general areas:
List and Description of Expected Outputs to be Delivered	*Pre-production: Manage and undertake all pre-production requirements for the docuseries including research, storyboard and script development, identification and securing consent of identified talent/subject matter experts, mapping of project timelines and securing relevant licenses and film permits
	*Production: Lead the full production and creative direction of the docuseries which the output will be in four part including scripting, directing, shooting of required segments including b-roll or any contextual footage required to tell the story comprehensively
	*Post-production: Editing (reviewing and compiling the footage into a final version including sequencing, graphics, voice over, creating original music score for the docuseries
	*Launch and dissemination support: Design a dissemination plan including design of promotional assets, media outreach and promotion, media placement on various streaming platforms at national, Regional and globally. Curate and organize a launch viewing event for UNDP and select audience
Person to Supervise the Work/Performanc e of the Service Provider	UNDP Nigeria Communications Specialist
Frequency of	Monthly
Reporting	
Progress Reporting	Phase 1: Initial Payment upon signing of contract to facilitate commencement of
Requirements	work
	Phase 2: (Pre-production) payment upon approval of scripts, story board and production timeline

 $<sup>^{1}</sup>$  A detailed TOR may be attached if the information listed in this Annex is not sufficient to fully describe the nature of the work and other details of the requirements.

	all identified del Phase 4: (Post p	production) Final paym assets to UNDP for t	nent upon completion	n and handing c
		s/es [pls. specify]		
Location of work Expected duration of work	At Contractor's Location 4 months			
Target start date	May 30 <sup>th</sup> 2022			
Latest completion date	October 3 <sup>rd</sup> 2022	2		
Travels Expected	Destination/s	Estimated Duration	Brief Description of Purpose of the Travel	Target Date/s
Special Security Requirements	Completion c	rance from UN prior to of UN's Basic and Adva ive Travel Insurance specify]	-	g
Facilities to be Provided by UNDP (i.e., must be excluded from Price Proposal)	□ Office space a □ Land Transpo □ Others <i>[pls. s</i> ]	ortation		
Implementation	⊠ Required			
Schedule indicating breakdown and timing of activities/sub- activities	□ Not Required	I		

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Currency of Proposal	Euro Local Currency				
Value Added Tax	Image: Second Currency must be inclusive of VAT and other applicable indirect taxes				
on Price Proposal <sup>2</sup>	□ must be inclusive of VAT and other applicable indirect taxes				
	Indirect taxes				
Validity Period of	$\Box$ 60 days				
Proposals	⊠ 90 days				
(Counting for the	$\Box$ 120 days				
last day of					
submission of				he Proposer to extend the	
quotes)				ly indicated in this RFP. The	
			tension in writin	g, without any modification	
	whatsoever on the	Proposal.			
Partial Quotes	⊠ Not permitted				
		provide conditio	nc for partial aug	tes, and ensure that	
				quotes (e.g., in lots, etc.)]	
				quotes (e.g., in lots, etc.)j	
Payment Terms <sup>3</sup>	Outputs	Percentage	Timing	Condition for Payment	
				Release	
	Pre-production	15%	1 MONTH	Initial Payment upon signing of contract to facilitate	
				commencement of work	
	Production	50%	1.5 MONTHS	(Pre-production) payment	
				upon approval of scripts, story board and production	
				timeline	
	Post Production	20%	1 MONTH	(Production) Payment upon	
				completion of the first installation of the	
				documentary (chapter one	
				and two) and UNDP Nigeria	
				approval and sign-off of all identified deliverables	
	Launch and	15%	0.5 MONTHS	(Post production) Final	
	dissemination			payment upon completion	
	support			and handing over of all production assets to UNDP	
				for the first installation of the	
				documentary (chapter one	
	Total	100%	4 MONTHS	and two)	

<sup>2</sup> VAT exemption status varies from one country to another. Pls. check whatever is applicable to the UNDP CO/BU requiring the service.

<sup>3</sup> UNDP preference is not to pay any amount in advance upon signing of contract. If the Service Provider strictly requires payment in advance, it will be limited only up to 20% of the total price quoted. For any higher percentage, or any amount advanced exceeding \$30,000, UNDP shall require the Service Provider to submit a bank guarantee or bank cheque payable to UNDP, in the same amount as the payment advanced by UNDP to the Service Provider.

Person(s) to review/inspect/ approve outputs/complete d services and authorize the disbursement of payment	UNDP Nigeria Communications Specialist
Type of Contract to be Signed	<ul> <li>Purchase Order</li> <li>Institutional Contract</li> <li>Contract for Professional Services</li> <li>Long-Term Agreement<sup>4</sup> (<i>if LTA will be signed, specify the document that will trigger the call-off. E.g., PO, etc.</i>)</li> <li>Other Type of Contract [<i>pls. specify</i>]</li> </ul>
Criteria for Contract Award	<ul> <li>Lowest Price Quote among technically responsive offers</li> <li>Highest Combined Score (based on the 70% technical offer and 30% price weight distribution)</li> <li>Full acceptance of the UNDP Contract General Terms and Conditions (GTC). This is a mandatory criterion and cannot be deleted regardless of the nature of services required. Non-acceptance of the GTC may be grounds for the rejection of the Proposal.</li> </ul>
Criteria for the Assessment of Proposal	Technical Proposal 100% (Which will be converted to 70%)☑ Expertise of the Firm 25 points☑ Methodology, Its Appropriateness to the Condition and Timeliness of the Implementation Plan 40 points☑ Management Structure and Qualification of Key Personnel 35 pointsFinancial Proposal (30%) To be computed as a ratio of the Proposal's offer to the lowest price among the proposals received by UNDP.
UNDP will award the contract to:	<ul> <li>One and only one Service Provider</li> <li>One or more Service Providers, depending on the following factors: [Clarify fully how and why will this be achieved. Please do not choose this option without indicating the parameters for awarding to multiple Service Providers]</li> </ul>
Contract General Terms and Conditions <sup>5</sup>	<ul> <li>☑ General Terms and Conditions for contracts (goods and/or services)</li> <li>□ General Terms and Conditions for de minimis contracts (services only, less than \$50,000)</li> </ul>

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<sup>4</sup> Minimum of one (1) year period and may be extended up to a maximum of three (3) years subject to satisfactory performance evaluation. This RFP may be used for LTAs if the annual purchases will not exceed \$200,000.00. <sup>5</sup> Service Providers are alerted that non-acceptance of the terms of the General Terms and Conditions (GTC) may be grounds for disqualification from this procurement process.

	Applicable Terms and Conditions are available at: <u>http://www.undp.org/content/undp/en/home/procurement/business/ho</u> <u>w-we-buy.html</u>
Annexes to this RFP <sup>6</sup>	<ul> <li>Form for Submission of Proposal (Annex 2)</li> <li>Detailed TOR [optional if this form has been accomplished comprehensively]</li> <li>Others<sup>7</sup> [pls. specify]</li> </ul>
Contact Person for Inquiries (Written inquiries only) <sup>8</sup>	Sarah Chukukere Procurement Assistant Sarah.chukukere@undp.org Any delay in UNDP's response shall be not used as a reason for extending the deadline for submission, unless UNDP determines that such an extension is necessary and communicates a new deadline to the Proposers.
Other Information [pls. specify]	procurement.ng@undp.org

<sup>&</sup>lt;sup>6</sup> Where the information is available in the web, a URL for the information may simply be provided. <sup>7</sup> A more detailed Terms of Reference in addition to the contents of this RFP may be attached hereto. <sup>8</sup> This contact person and address is officially designated by UNDP. If inquiries are sent to other person/s or address/es, even if they are UNDP staff, UNDP shall have no obligation to respond nor can UNDP confirm that the query was received.

Annex 2

# FORM FOR SUBMITTING SERVICE PROVIDER'S PROPOSAL<sup>9</sup>

(This Form must be submitted only using the Service Provider's Official Letterhead/Stationery<sup>10</sup>)

[insert: Location]. [insert: Date]

To: [insert: Name and Address of UNDP focal point]

#### Dear Sir/Madam:

We, the undersigned, hereby offer to render the following services to UNDP in conformity with the requirements defined in the RFP dated [specify date], and all of its attachments, as well as the provisions of the UNDP General Contract Terms and Conditions :

#### A. Qualifications of the Service Provider

The Service Provider must describe and explain how and why they are the best entity that can deliver the requirements of UNDP by indicating the following :

a) Profile – describing the nature of business, field of expertise, licenses, certifications, accreditations;5 points

b) Business Licenses – Registration Papers, Tax Payment Certification, etc.; 5 points

- c) Latest Audited Financial Statement income statement and balance sheet to indicate Its financial stability, liquidity, credit standing, and market reputation, etc. ; **2.5 points**
- d) Track Record list of clients for similar services as those required by UNDP, indicating description of contract scope, contract duration, contract value, contact references; **10 points**
- e) Certificates and Accreditation including Quality Certificates, Patent Registrations, Environmental Sustainability Certificates, etc. **2.5 points**
- f) Written Self-Declaration that the company is not in the UN Security Council 1267/1989 List, UN Procurement Division List or Other UN Ineligibility List.

#### B. Proposed Methodology for the Completion of Services

The Service Provider must describe how it will address/deliver the demands of the RFP; providing a detailed description of the essential performance characteristics, reporting conditions and quality assurance mechanisms that will be put in place, while demonstrating that the proposed methodology will be appropriate to the local conditions and context of the work. **.40 points** 

<sup>&</sup>lt;sup>9</sup> This serves as a guide to the Service Provider in preparing the Proposal.

<sup>&</sup>lt;sup>10</sup> Official Letterhead/Stationery must indicate contact details – addresses, email, phone and fax numbers – for verification purposes

# C. Qualifications of Key Personnel

If required by the RFP, the Service Provider must provide :

- a) Names and qualifications of the key personnel that will perform the services indicating who is Team Leader, who are supporting, etc.; **10 Points**
- b) CVs demonstrating qualifications must be submitted if required by the RFP; and **20 points**
- c) Written confirmation from each personnel that they are available for the entire duration of the contract. **5 Points**

#### D. Cost Breakdown per Deliverable\*

	Deliverables [list them as referred to in the RFP]	Percentage of Total Price (Weight for payment)	Price (Lump Sum, All Inclusive)
1	Initial Payment upon signing of contract to facilitate commencement of work	15%	
2	(Pre-production) payment upon approval of scripts, story board and production timeline	50%	
3	(Production) Payment upon completion of the first installation of the documentary (chapter one and two) and UNDP Nigeria approval and sign-off of all identified deliverables	20%	
4	(Post production) Final payment upon completion and handing over of all production assets to UNDP for the first installation of the documentary (chapter one and two)	15%	
	Total	100%	

\*This shall be the basis of the payment tranches

## E. Cost Breakdown by Cost Component [This is only an Example]:

Description of Activity	Remuneration	Total Period of	No. of	Total Rate
	per Unit of Time	Engagement	Personnel	
I. Personnel Services				
1. Services from Home Office				
a. Expertise 1				
b. Expertise 2				
2. Services from Field Offices				
a . Expertise 1				
b. Expertise 2				
3. Services from Overseas				
a. Expertise 1				
b. Expertise 2				
II. Out of Pocket Expenses		1		

1. Travel Costs	
2. Daily Allowance	
3. Communications	
4. Reproduction	
5. Equipment Lease	
6. Others	
III. Other Related Costs	

[Name and Signature of the Service Provider's Authorized Person] [Designation] [Date]