

Terms of Reference for Individual Consultant - International

Services Description: Development of a Combined UNDP Blue Economy PRODOC for Tanzania Mainland and Zanzibar

Post Title: International Consultant

Duty Station: Dar with frequent travel to Zanzibar and Dodoma

Duration: 30 working days spread over the period from May to July 2022

Closing date: 20th May 2022

1. BACKGROUND

Tanzania is making rapid progress in the development of Blue Economy (BE) framework in line with its national development frameworks and international development strategies, including the Tanzania Vision 2025, CCM election manifesto 2020-2025, Five Year Development III (Mainland), Zanzibar Vision 2050, Zanzibar Development Plan (MKUZA III) and the UN 2030 Agenda for Sustainable Development. This development is particularly propelled by the government's commitments and political support led by the presidents of both governments of Zanzibar and Tanzania mainland.

In Zanzibar, the government has established the first-ever Ministry of Blue Economy and Fisheries to spearhead the BE agenda through interventions on two key priority areas, namely: 1) empowering local people to enable them achieve the true value of embracing the BE; and 2) accelerating structural transformation of Zanzibar' economy through bankable and sustainable investments in the BE. These institutional arrangements set the stage for the development of the BE in Zanzibar leading to the formulation of the Zanzibar BE Policy (2022) and its strategic implementation plan. In collaboration with various stakeholders, Zanzibar has conducted several studies and high-level stakeholder dialogues to determine key needs, obstacles, and opportunities for maximizing BE benefits and potential for contributing to socio-economic development while ensuring effective governance of its natural resources.

Similarly, on the mainland the government has defined the BE as one of the priority areas to be pursued by the 6th phase government. This was highlighted during the first presidential address to the parliament in April 2021 when His Excellency, President Samia Suluhu Hassan defined key measures to be implemented to promote the BE agenda in the country. She noted that "The government will:

- with support from IFAD, buy 8 boats to promote deep sea fishing in Mainland and Zanzibar,
- improve fishing infrastructure by constructing special port for Deep Sea fishing vessels and improve licensing procedures for deep sea fishing, (and) facilitate access to modern fishing equipment as well as establish industries for fish processing and other sea products,
- improve governance of the exclusive economic zone (EEZ) to allow the country to benefit from its ocean resources,
- enhance tourism opportunities through investments in tourism attractions along the coast among other areas in order to attract more tourist boats, and will encourage investors to invest in various tourist opportunities including hotels, in order to increase tourism products and reduce costs,
- continue its efforts to address the impacts of climate change including by promoting the use of renewable energy to generate 1100MW by 2025 from geothermal and solar power,
- prioritize (the) implementation of the Paris Agreement through Nationally Determined Contributions (NDC) in key sectors including fishing, disaster risk reduction, etc., in order to enhance the country's resilience to climate change.

Following these commitments, the Ministry of Finance and Planning on the Mainland was tasked with the mandate to coordinate and facilitate the development of the national BE architecture for the country. A national BE task force has also been established to provide technical support to the Ministry of Finance and Planning to deliver on its mandate for the BE. Under this arrangement, a draft version of the National BE Strategy has been developed and is expected to be finalized by the end of June 2022.

Advancing the BE forward will necessarily require the definition of short, medium, and long-term actions across a broad range of sectors and will also require fundamental changes to the traditional institutional arrangements that exist to support management of marine sectors and resources. A coordinated, whole of Government approach will be a necessary condition for successful implementation of the BE. While some progress has been made, there is a lack of overarching technical, and strategic expertise required to transform the BE agenda towards people-centered development mechanism.

The above-described government commitments and political willingness has attracted the attention of a variety of stakeholders (i.e., Government, development partners, private sector, CSOs, academic and research institutions), which are now engaging with both Mainland and Zanzibar governments with a view to providing further support (i.e., technical and financial) in the design and subsequent implementation of comprehensive, inclusive and participatory BE strategies and actions on the ground.

Due to the cross-cutting nature of the BE, and the complexity of coordinating the BE sectors, a strategic and well-designed framework is needed to enable proper governance of the sectors, as well as effective designing and implementation of the priority BE initiatives at various levels. Drawing from its extensive relationship with both governments in terms of past and on-going initiatives in different sectors, the United Nations Development Programme (UNDP) has been supporting the BE discussions in Mainland and Zanzibar aimed at identifying and prioritizing needs and opportunities for operationalization of priority BE strategies. Through these discussions a number of key practical measures have been identified that need to be implemented to support both governments to realize the anticipated socio-economic benefits of ocean, aquatic, and coastal ecosystems.

In this context, UNDP seeks to engage an International Consultant to spearhead a process to co-create a comprehensive and strategic BE project document (PRODOC) to be submitted for funding by potential funding agencies.

2. OBJECTIVES

The objective of the consultancy is to support UNDP and URT Government in collaboration with various partners to develop a full-fledged PRODOC according to UNDP criteria based on available information and current status of BE development both in Tanzania Mainland and Zanzibar. A large portion of project activities will focus on Zanzibar while mainland activities will focus on support for the institutional arrangements for BE. The developed PRODOC will contain a clear theory of Change (TOC) in line with UNDP corporates documents i.e., Strategic Plan, Country Programme Document, UNSDCF, BE development pathway log-frame with clear UNDP offers that are gender-responsive and integrated, and monitoring and evaluation (M+E) framework for tracking both results, impacts, and its budget.

3. SCOPE OF WORK AND METHODOLOGY

In line with objectives of this assignment, the Consultant will be required to co-ordinate the co-creation process that will come up with a UNDP/Government BE program or portfolio, which will contribute to the formulation of BE PRODOC, which will catalyze enforcing environmental protection and climate resilience and, at the same time, supporting the sound and sustainable use of natural resources while accelerating

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inclusive socio-economic development with direct benefits to local communities especially women, youth and the most vulnerable in the areas of eco-tourism, renewable energy, fisheries, and sustainable businesses both in Zanzibar and the Mainland in line with the outcomes of the Planet, Prosperity and Enabling environment outcomes under UNSDCF/CPD 2022 - 2027.

Key areas of intervention to be considered for inclusion in the PRODOC include climate change, fisheries and aquaculture, renewable energy, tourism, waste management, and maritime transportation and security. The intervention logic shall take a gender and rights-based approach by empowering women, youth, and persons with disabilities to participate in decision-making and supporting increased government accountability. Innovation for sustainable growth and job creation will be cross cutting. The project formulated should ensure that gender equality and empowerment is effectively mainstreamed and that the needs and interests of all vulnerable groups are effectively addressed as highlighted under UNDP programming principles¹. In view of this, the following interventions, per sector, should be considered, analyzed, and evaluated accordingly:

a. Sustainable and integrated management of coastal ecosystems and river deltas

Marine and coastal areas spatial planning

Due to competing industrial and human activities for the same natural resources, marine space and water resources, the development of an institutional framework for Marine Spatial Planning, including the coastal dimension, is essential in order to avoid conflicts between different actors and to help them develop a common understanding on the need to ensure sustainable use of these finite resources. The Consultant will assess, evaluate, and identify strategic interventions to be implemented to facilitate the establishment and sustainable implementation of marine spatial planning for Zanzibar.

Addressing Mangrove deforestation and biodiversity loss

Mangrove forests continue to face immense pressures for unregulated pole cutting, charcoal extraction, rice paddy production and prawn farming. The Consultant will assess, evaluate, and identify strategic measures to be implemented to correct and reverse the loss of mangrove forests from development pressures, including, for example, viable initiatives to support the restoration or the protection of degraded mangroves and coastal forests, and associated ecosystems to promote biodiversity and reduce/prevent coastal degradation.

Protection of the environment and circular economy

Islands, because of high population density and intense economic activities, are particularly exposed to pollution and are areas where waste management become an important issue. Plastic pollution poses a serious threat to marine and coastal eco-systems while plastic recycling can provide innovative business opportunities, for example through manufacturing on fishing boats from plastic waste. The Consultant will assess, evaluate, and identify viable measures to address marine pollution from plastics, for example by strengthening the legal, policy or institutional framework for waste management or the establishment of zero plastic policies such as “Zanzibar zero plastics area”.

b. Sustainable and productive use of the marine and coastal ecosystem

The produce from fisheries and aquaculture industries are among Zanzibar’s top exports. These sectors rely heavily on artisanal and informal fisheries. However, recent data has highlighted a general decline in the volume of fish catch per vessel and per fisher. Aquaculture represents a viable option for boosting the

¹ Principles of Human Rights; Gender Equality and Women’s Empowerment; Sustainability and Resilience; Accountability, and Standards (Community Health, Safety and Security) and labour working conditions).

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availability and volume of fish products brought to market, and as consequence providing more food and nutrients from non-agricultural areas. The Consultant will assess, evaluate, and identify a range of strategic interventions to be supported to address declining fish catches per vessel and per fisher. The feasibility of viable intervention options will be evaluated, including among others the completion of fish stock assessments for priority commercial species, the negotiation of a sustainable fishery agreement with the EU that will ensure improved access to local fishing vessels, the implementation of measures to enforce the Agreement on Port State Measures on illegal, unreported and unregulated fishing (IUU), expanding support for women and youth entrepreneurship in fish processing and mariculture in and outside reef areas with community involvement and improved business environment and access to finance in the sector.

c. Renewable and offshore energy

Zanzibar has an opportunity to expand the use of renewable energy resources including the production of electricity from solar, wind, tidal and wave and other energy sources. However, Zanzibar currently faces a number of institutional, policy and legal impediments that hamper the sustainable harnessing of renewable energy. The Consultant will assess and evaluate the status of renewable energy development in Zanzibar including the regulatory framework for onshore and offshore renewable energy, and the supply of off-grid renewable energy in the islands, including the production of renewable electricity. The Consultant will identify strategic interventions to address institutional, policy and legal impediments that hamper the sustainable harnessing of renewable energy in Zanzibar.

d. Coastal and Maritime Eco-Tourism

Tourism represents a considerable potential for sustainable growth and job creation, while preserving the environment, natural resources, and the cultural heritage of the country. There are many exceptional marine and coastal touristic attractions in the islands that are underdeveloped and could provide alternative incomes that would reverse the unsustainable use of natural resources. The Consultant will explore the needs and possibilities for supporting the implementation of a post-COVID 19 Marine Ecotourism Recovery Plan that promotes eco-friendly and inclusive investments and identifies areas and opportunities with high potential for marine and coastal eco-tourism and cultural tourism, identify opportunities for targeted public investments, mostly in infrastructures and education, as well as access to finance for private sector, in selected marine/coastal ecotourism opportunities.

e. Support to Ocean governance at regional, national, and local level

In line with the government's BE agenda and best international practices for Ocean Governance, it is essential that a strong governance and coordination framework be established in order to implement the BE policy, while engaging multiple actors in the public and private sectors, but also in local authorities, cooperatives or other community-based organizations involved in the management of natural marine and coastal resources. In this regard, the Consultant will assess, evaluate and identify strategic interventions for support including an inventory and review of existing Blue Economy-related legislations and regulations, and support to the development of new legislation where necessary to improve enforcement and surveillance, exercise control in the marine conservation areas, and facilitate effective management measures in the Exclusive Economic Zone (EEZ), including through remote satellite monitoring and enforcement coordination mechanisms at a regional level, or through the development of mechanisms to address Illegal Unregulated and Unreported (IUU) fishing.

f. Support institutional arrangements for BE in the Mainland.

Responsibility for coordinating and facilitating the development of the BE framework for the mainland Tanzania is held by the Ministry of Finance and Planning (MOFP) with technical support being provided by



the BE task force. While there are some capacities within both MoFP and the task force, the scope and magnitude of the BE in the mainland warrants the need for additional technical support to MoFP to enable it to deliver its mandate in a timely and efficient manner. This is particularly important given the fact that the scope of BE in mainland Tanzania spans beyond marine ecosystem to include freshwater ecosystems such as lakes and deltas. In view of this, the Consultant should explore, evaluate, and define areas of technical support required for the MOFP to implement its BE mandate in a timely and efficient manner, and should evaluate, amongst other matters, the feasibility of establishing a BE Secretariat within MoFP supported by an independent BE technical expert to support MoFP and the BE task force in orchestrating the development and implementation of the BE framework for Tanzania. The Consultant shall identify viable mechanisms whereby the BE secretariat on the mainland can enhance coordination with the BE initiative in Zanzibar to ensure a harmonized coordination and delivery mechanism. In addition to supporting the finalization of an inclusive and participatory BE strategy, the Consultant shall identify interventions required to assist MoFP and the BE Task Force in undertaking a review and analysis of the legal frameworks relevant to BE to determine the needs for supportive BE legal framework for the mainland. Such analysis would be accompanied by the identification and initiation of the key processes needed to achieve this outcome.

4. KEY TASKS AND RESPONSIBILITIES

The International Consultant will have the overall responsibility to lead the PRODOC formulation process, in close collaboration with the National Consultant, to develop a full project PRODOC for the UNDP BE initiative in Tanzania Mainland and Zanzibar. The National Consultant will support the international Consultant to deliver on the tasks. The PRODOC developed should contain all requisite sections including background, evaluation and identification of viable interventions, objective of priority interventions, Theory of Change, Log frame, M+E framework, a detailed budget and financial structure with all main cost categories at the input level corresponding to all outputs and activities for project interventions.

5. MANAGEMENT AND INSTITUTIONAL ARRANGEMENTS

The Consultant will work be assisted with the National Consultant and will work closely with the Ministry of BE and Fisheries Zanzibar, First Vice President Office Zanzibar, President Office – Finance and Planning Zanzibar, Ministry of Finance and Planning Mainland, Vice President’s Office Mainland as well as other ministries, agencies, and stakeholders active in BE landscape. The Consultant will report to the UNDP Blue Economy Focal Point. To facilitate a co-creation process, the Consultant is expected to share progress regularly with a Technical Committee comprised of multi-stakeholders including government, development partners, civil society and private sector.

6. DURATION OF THE ASSIGNMENT

It is envisaged that the Consultant will work effectively for 30 days spread over the period between May and July 2022. The contract is effective from the date of signature by UNDP and the Consultant.

7. KEY DELIVERABLES

The Consultant are expected to produce the following deliverables:

#	Scope of work	Key deliverables
1	Document review and stakeholder consultations to evaluate viable interventions.	1. Report on Stakeholder consultations
2.	Development of combined BE PRODOC for Zanzibar and Mainland in accordance with UNDP project standard criteria	2. Draft PRODOC



3	Revised final PRODOC based on feedback from stakeholders	Final PRODOC based on received comments
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8. TIMELINE FOR DELIVERABLES

#	Deliverables	Timeline 2022	Payment terms
1	Signing contract with Consultant	25 - May	0%
1	Deliverable 1 – Inception report and detailed workplan including stakeholder consultation program	01 - June	40%
2	Deliverable 2 – Draft PRODOC	22 - June	0%
3	Deliverable 3 - Final PRODOC	04 - July	60%
Total			100%

9. QUALIFICATION OF THE INTERNATIONAL CONSULTANT

Qualifications, skills, and professional experience of the **International Consultant** should include the following:

- Postgraduate degree (MSc/PhD) in Marine Policy, Marine Management, Environmental sciences, Climate change, or related field.
- Must have at least 10 years' post qualification experience in Marine Resource Management with significant governance experience. Experience in any of the following key areas would be a distinct advantage: fisheries policy and management, environmental economics, national ocean governance policy, economic sector development, management of marine pollution, and integrated coastal zone management in developing countries or the Indian Ocean.
- Demonstrated experience of working at the highest level of government, providing advice to ministers and senior officials.
- Demonstrated leadership and project management experience working with financial management.
- Experience in human capacity development by way of mentoring and providing technical direction and guidance to professional and inexperienced staff is essential.
- Experience of working in small island state jurisdiction and with marine stakeholders from a range of background, with ability to manage diverse teams and partner relationships.
- Respect for diversity and ability to adapt to different cultural settings.
- Previous engagement in projects involving governmental entities and private sector especially from front line countries on BE policies and strategies in the region is an added credit
- Experience in developing project documents or project implementation plans for UN and other multilateral agencies such as World Bank, GEF, AfDB and others.
- Experience in BE, NDC or Paris Agreement related projects.
- Excellent oral and written command of the English language
- Experience working with government and other stakeholders in Tanzania (both mainland and Zanzibar) is an added advantage.

10. COMPETENCIES

Corporate Competencies

- Demonstrates commitment to the UN's values and ethical standards,
- Promotes the mission, vision, and strategic goals of UNDP,

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- Displays cultural, gender, religion, race, nationality and age sensitivity and adaptability,
- Treats all people fairly and with impartiality.

Functional Competencies

- Consistently approaches work with energy and a positive, constructive attitude,
- Ability to work under pressure and to meet deadlines,
- Demonstrates excellent oral and written communication skills,
- Demonstrates openness to change and ability to manage complexities,
- Self-reliant and able to work as a part of a multi-cultural team in a stressful.

Professionalism

- Shows pride in work and in achievements; is conscientious and efficient in meeting commitments,
- observing deadlines and achieving results,
- Motivated by professional rather than personal concerns,
- Shows persistence when faced with difficult problems or challenges; Remains calm in stressful situations.

Communication

- Speaks and writes clearly and effectively,
- Listens to others, correctly interprets messages from others and responds appropriately,
- Asks questions to clarify and exhibits interest in having two-way communication,
- Tailors' language, tone, style, and format to match the audience,
- Demonstrates openness in sharing information and keeping people informed.

Planning and Organizing

- Identifies priority activities and assignments; allocates appropriate amount of time and resources for completing work; foresees risks and allows for contingencies when planning; monitors and adjusts plans and actions as necessary; Uses time efficiently.

Client Orientation

- Considers all those to whom services are provided to be "clients" and seeks to see things from clients' point of view,
- Establishes and maintains productive partnerships with clients by gaining their trust and respect,
- Meets timeline for delivery of product or services to client.

Teamwork

- Works collaboratively with colleagues to achieve organizational goals,
- Builds consensus for task purpose and direction with team members,
- Supports and acts in accordance with final group decisions, even when such decisions may not entirely reflect own position.

Technological awareness

- Keeps abreast of available technology,
- Actively seeks to apply technology to appropriate tasks,
- Shows willingness to learn new technology.

11. EVALUATION/SELECTION CRITERIA

Individual Consultant will be evaluated based on the following methodology:

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- Cumulative analysis
- When using this weighted scoring method, the award of the contract should be made to the individual Consultant whose offer has been evaluated and determined as:
 - a) Responsive/compliant/acceptable, and
 - b) Having received the highest score out of a predetermined set of weighted technical and financial criteria specific to the solicitation:
- Technical Criteria weight; [50]
- Methodical Approaches; [20]
- Financial Criteria weight; [30]

Criteria		Max. Point 100	Weight
Technical	Relevance and responsiveness of candidate's experience and qualification based on submitted documents: <ul style="list-style-type: none"> • Hold at least a master's degree in environmental sciences, environmental/marine law, climate change, or related field. (15 points) • Minimum of five (5) years of experience preferably in Tanzania, or Africa, on developing and implementing World Bank, GEF, or UN agency led projects. (25 points) • Previous engagement in projects involving governmental entities and private sector. (15 points) • Experience in developing project documents or project implementation plans for UN agencies. (20 points) • Experience in NDC or Paris Agreement related projects. (15 points) • Excellent oral and written command of the English language. (10 points) 	100 Points	50%
Methodical Approach	Methodological approaches		20%
Financial	Lowest Offer / Offer*100		30%
Total Score = (Technical Score * 0.5 + Methodological approaches Score * 0.2 + Financial Score * 0.3)			

Only candidates obtaining a minimum of 70 points of the 100 points in the Technical Evaluation will be considered for the Financial Evaluation. Financial proposal – 30%.

“UNDP is committed to achieving workforce diversity in terms of gender, nationality and culture. Individuals from minority groups and women are strongly encouraged to apply”.

Criteria	Weight	Max. Point
Technical	50%	50
Methodical Approaches	20%	20
Financial	30%	30

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12. PAYMENT

The Consultant must submit a financial proposal for a total contract duration of 30-calendar days. The proposed fee shall quote an all-inclusive budget for the contract period. The term “all-inclusive” implies that all costs (professional fees, travel expenses, communications, consumables, etc.) that could be incurred by the Consultant in successfully completing the assignment/consultancy. Payment will be made in tranches based on deliverables as shown in table above.

13. CONFIDENTIALITY AND PROPRIETARY INTERESTS

The Individual Consultant shall not, either during the term or after termination of the assignment, disclose any proprietary or confidential information related to the consultancy service without prior written consent. Proprietary interests on all materials and documents prepared by the Consultant under the assignment shall become and remain properties of UNDP

This ToR is approved by Sergio Valdini

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.....*Sergio Valdini*.....
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Deputy Resident Representative

Date: 12-May-2022