

BBRFP189919 - Design and Implementation of Behavioural Change Communication Activities

Clarifications 20th July 2022

No.	Question	Response
1.	The Terms of Reference require the Communication specialist to have a “Postgraduate degree (MA, MSC or higher) in Communications for Development, Journalism and/or Public Relations”. Could you kindly clarify whether a Master of Science in International relations would be considered equivalent if the proposed expert has over 20 years of relevant experience in communication and public relations in Development cooperation in the Caribbean region?	Yes- we do consider International Relations equivalent.
2.	We took note that the ToR calls for contracting of local experts to limit travel as much as possible. For that reason, is it possible to propose in our proposal (in addition to the Gender Expert and Communication Specialist), several non-key experts to support the implementation of communication activities directly in the field of the 5 countries? If so, can we include the costs of contracting non-key experts in the financial offer as a separate budget line?	Yes- technical and financial proposals can include the contracting of non-key experts. These non-key experts should make up a separate budget line in the financial proposal.