



## INDIVIDUAL CONSULTANT PROCUREMENT NOTICE

Date: 12 September 2022

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**Country: Indonesia**

**Description of the assignment: Polarization and Social Exclusion in Digital Society; Article Writer**

**Agency name: Program Integration and Development Analysis**

**Period of assignment/services (if applicable): 20 working days within 3 months**

Proposal should be submitted at the following email to [bids.id@undp.org](mailto:bids.id@undp.org) no later than 26 September 2022 at 1700 hours (GMT +7)

Any request for clarification must be sent in writing, or by standard electronic communication to the address or e-mail indicated above and cc: [afli.ghazian@undp.org](mailto:afli.ghazian@undp.org). Procurement Unit will respond in writing or by standard electronic mail and will send written copies of the response, including an explanation of the query without identifying the source of inquiry, to all consultants.

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### 1. BACKGROUND

The role of digital technologies in human life has never been so critical with rapid advancement of digital technologies - digital transformation has become a matter of fact, something inevitable. The COVID19 pandemic has demonstrated the incredible power and role digital technologies play in all parts of human life. The doctor visits are at times replaced by online consultations and various digital health platforms; zoom screens became classrooms; and one can conduct various kinds of banking and commerce transactions in the comfort of their home.

Such abrupt changes, however, is currently enjoyed only by certain groups of people, those that are privileged enough to be able to own digital devices, have access to the internet service network, and are knowledgeable to take advantage of the myriad benefits digital technologies have to offer – all of these in countries with adequate investments and enabling environment. Digital divide created between those who can access to affordable digital information and communication technology services and those who cannot have created a state of digital exclusion, leaving behind a large group of people marginalized. Digital inclusion will be achieved, only when no one is left behind in benefiting from digital technology.

Digital divide is not the only reason digital inclusion has become a challenge. Where digital accessibility is secured, complex digital algorithm in various social media platforms, has often brought together groups of people sharing common beliefs, liking and aspirations, creating a situation of digital polarization in which these groups not only interact with each other but at times are not aware of diverse values and interest that prevail in other parts of the world. This echo chamber effect creates social exclusion, potentially reduce social cohesion, and increase digital polarization in society.

As one of the country with the largest social media users, such digital phenomenon is highly relevant to Indonesia, and studies has shown its affects in socio-economy and political life of Indonesian, and as this is not unique for Indonesia, analyses of Indonesia's socio-political context compared with that of other countries (in the region and globally) will make an interesting and useful analysis for Indonesia's stakeholders in working towards an inclusive digital transformation.

It is our believe that Digital technologies have the potential – only when equipped with adequate standards and safeguard measures – to enable inclusion and meaningful participation that ultimately support the promotion of civic, economic, social and cultural rights of all persons, ensuring that no one is left behind from the opportunities to realize their full human development potentials.

It is against this background UNDP Indonesia is seeking to engage an expert to explore the issues of polarization and social exclusion in digital society, and review the potential for digital technologies and assess through a policy Think Piece, the extent to which digital transformation can enable inclusion and meaningful participation that ultimately supports the promotion of civic, economic, social and cultural rights of all persons, ensuring that no one is left behind from the opportunities to realize their full human development potentials.

## **2. SCOPE OF WORK, RESPONSIBILITIES AND DESCRIPTION OF THE PROPOSED ANALYTICAL WORK**

The objective of the assignment is for the consultant to write a paper article of maximum 25 pages (excluding annex) on polarization and social exclusion in digital society– review and assess its extend and impact to the effort to realizing an inclusive Digital Transformation in Indonesia.

### **Scope of the assignment:**

We envisioned that consultant will do the following;

1. Conduct desktop research of the topic, determined the focus and outline of the paper – based on the latest debate/discourse on polarization and social exclusion in digital society (users of social media), in the context of inclusive digital transformation, before continuing with the article writing. While analyses will focus on Indonesia context, writer will also explore and research the status of this topic in selected other countries for comparison and to explore good practises.
2. Conduct analyses deemed necessary to further exploration of the topic. Analyses could be numerical and or spatial data, statistic or other technical related analyses. Analyses can use published secondary data, or original data by consultant.
3. Attend the public webinar, conducted by UNDP on the topic and gather information provided by speakers and or participants.

4. Write a 25 pages article on the topic.

**Expected Outputs and deliverables:**

<b>Deliverables/ Outputs</b>	<b>Number of Working Days</b>	<b>Due Date</b>	<b>Review and Monitored by</b>
<b><u>Deliverable 1:</u></b> Initial working paper; a theoretical backup, proposed arguments, and outline of the paper	5 Wds	15 days after contract signing	Senior Advisor Programme Integration and Development Analysis
<b><u>Deliverable 2:</u></b> Final paper article with maximum of 25 pages long, excluding annexes.	15 Wds	45 days after contract signing	Senior Advisor Programme Integration and Development Analysis

### 3. REQUIREMENTS FOR EXPERIENCE AND QUALIFICATIONS

**Academic Qualifications:**

- At least Master's Degree (Doctoral degree is preferred) in political and social science, development studies, communication science, cultural studies, or other related fields.

**Years of experience:**

- Minimum 8 years work experience in empirical and policy research on digital transformation, social media, social network analysis, and expertise in relevant fields such as institutions, governance, and public policy. Mastering advance quantitative method research is desirable.

**Research and Publish:**

- Experience in conducting research and publish article – with evidence of at least 3 published papers articles (both peer reviewed and popular article) on the related topic

### 4. DOCUMENTS TO BE INCLUDED WHEN SUBMITTING THE PROPOSALS.

Interested individual consultants must submit the following documents/information to demonstrate their qualifications:

**1. Proposal:**

- (i) Explaining why they are the most suitable for the work
- (ii) Provide a brief methodology on how they will approach and conduct the work (if applicable)

- 2. Financial proposal
- 3. Personal CV including past experience in similar projects and at least 3 references

## 5. FINANCIAL PROPOSAL

- **Lump sum contracts**

The financial proposal shall specify a total lump sum amount, and payment terms around specific and measurable (qualitative and quantitative) deliverables (i.e. whether payments fall in installments or upon completion of the entire contract). Payments are based upon output, i.e. upon delivery of the services specified in the TOR. In order to assist the requesting unit in the comparison of financial proposals, the financial proposal will include a breakdown of this lump sum amount (including travel, per diems, and number of anticipated working days).

**Travel:**

All envisaged travel costs must be included in the financial proposal. This includes all travel to join duty station/repatriation travel. In general, UNDP should not accept travel costs exceeding those of an economy class ticket. Should the IC wish to travel on a higher class he/she should do so using their own resources.

In the case of unforeseeable travel, payment of travel costs including tickets, lodging and terminal expenses should be agreed upon, between the respective business unit and Individual Consultant, prior to travel and will be reimbursed

## 6. EVALUATION

Individual consultant will be evaluated based on the following methodologies:

Cumulative analysis

When using this weighted scoring method, the award of the contract should be made to the individual consultant whose offer has been evaluated and determined as:

- a) responsive/compliant/acceptable, and
- b) Having received the highest score out of a pre-determined set of weighted technical and financial criteria specific to the solicitation.

\* Technical Criteria weight; 70%

\* Financial Criteria weight; 30%

Only candidates obtaining a minimum of 70 points would be considered for the Financial Evaluation

Criteria	Weight	Maximum Point
Technical		100
Criteria A: qualification requirements as per TOR:	(70%)	
1. At least Master's Degree (Doctoral degree is preferred) in political and social science, communication science, cultural studies, or other related fields.	15	

2. Minimum 8 years of proven work experience in empirical and policy research on digital transformation, social media and polarization, social network analysis, and expertise in relevant fields such as institutions, governance, and public policy. Mastering advance quantitative method research is desirable	20	
3. Experience in conducting research and publish article – with evidence of at least 3 published papers articles (both peer reviewed and popular article) on the related topic.	35	
Criteria B: Quality of Proposal	(30%)	
1. Understanding the scope of work and objectives of the assignment	10	
2. Approach and methodology proposed - comprehensiveness & fitness against requirements	10	
3. Quality of proposed implementation plan, i.e., report outline, how the bidder will undertake each task, and time-schedules	10	
<b>Criteria C: There will not be any interview</b>		

## **ANNEX**

### **ANNEX 1- TERMS OF REFERENCES (TOR)**

### **ANNEX 2- INDIVIDUAL CONSULTANT GENERAL TERMS AND CONDITIONS**

### **ANNEX 3- OFFEROR'S LETTER TO UNDP CONFIRMING INTEREST AND AVAILABILITY**