Annex 1

Webpage: The website is www.youthconversations.org
There are 03 versions of the website for the three UNDP country offices:

Pakistan: www.youthconversations.org/pk
Timor Leste: www.youthconversations.org/tl
Bhutan: www.youthconversations.org/bt

The front-end of each country website is a landing page where the user enters basic demographic information. The fields and their dropdown answers are given below

Gender:
Man
Woman
Non-binary

Age:
16-18
18-24
25-34
35-44
45-54
55-64
65+

Location:
Rural
Urban
The user is then taken to the main conversation:

Back-end: The back-end service used is called Pol.is and contains real-time monitoring of all the participants, votes, and comments submitted. It also contains a section for moderating the responses i.e. the option to accept or reject comments based on their content.
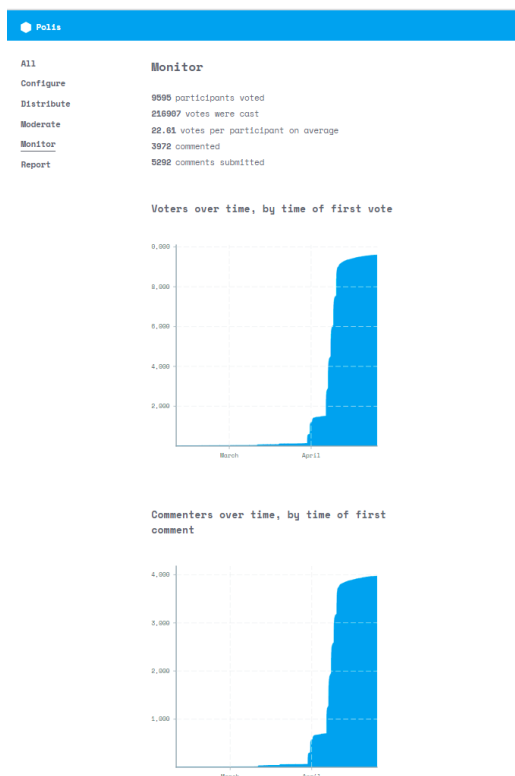
Outreach: Outreach for youthconversations was done through a mix of social media, in-person awareness, and SMS outreach. The UNDP country offices each employed various methods which included:

    i.   Partnering with universities and youth groups to raise awareness of the platform

    ii.   Informing parliamentarians and having them tweet about it

iii.   UNDP Facebook, Twitter, and Instagram pages

iv.   SMS outreach – approx. 1.2 million SMS (in Pakistan) to youth containing a brief message and link to the youthconversations platform

Results: The results are analyzed by dividing the youth into groups, with each youth group having certain inclinations towards certain types of statements made. The results were shared with parliamentarians in Timor Leste and the policymaking implications of the platform were acknowledged.