

**National Individual Consultant-Communications and Marketing Specialist**

**Clarification Questions Part 1**

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**Question 1**

Kindly advise whether both parts A (Breakdown of Costs by Components) and B (breakdown of costs by deliverables) need to be completed or to be done in the alternative?

**Answer 1**

On Annex 111 Price Submission Form please complete both Part A: Breakdown of Cost by Components and Part B: Breakdown of Cost by Deliverables.

**Question 2**

Is there a separate budget for the campaign rollout?

**Answer 2**

The assignment is inclusive of the development and implementation of the communications campaign. Therefore, it would include roll out costs.